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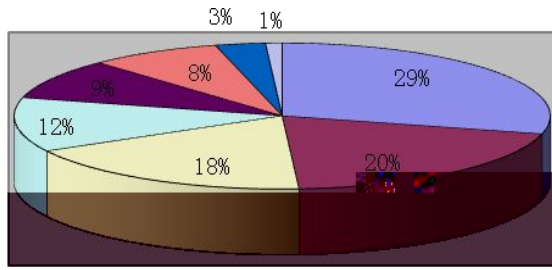
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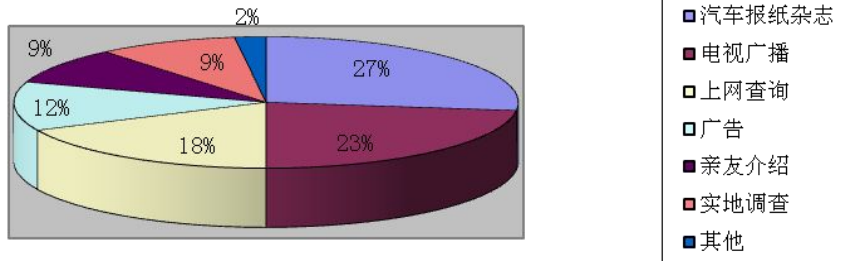
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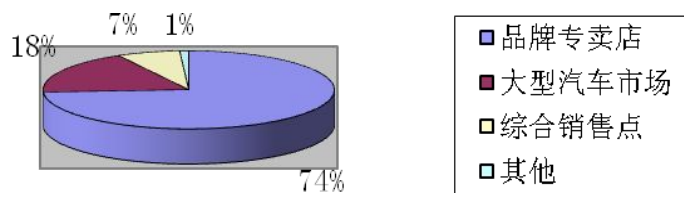


- 企业
- 公务员
- 自由职业者
- 事业单位
- 机关工作人员
- 其他
- 教师
- 干部退休

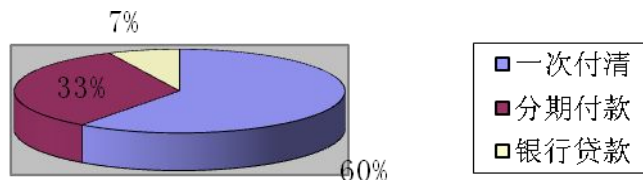
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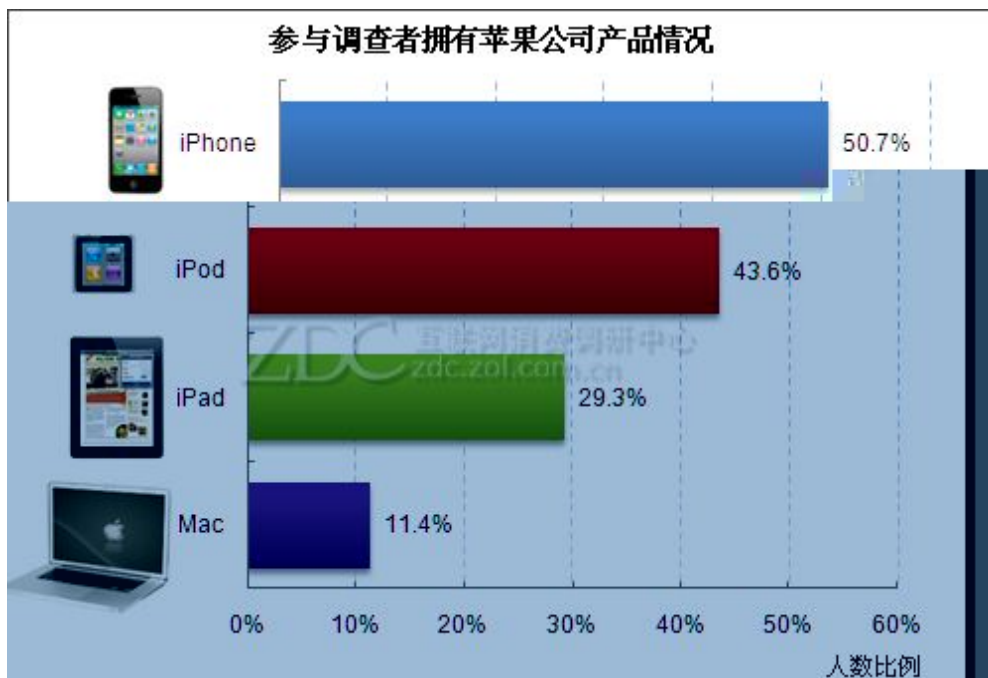
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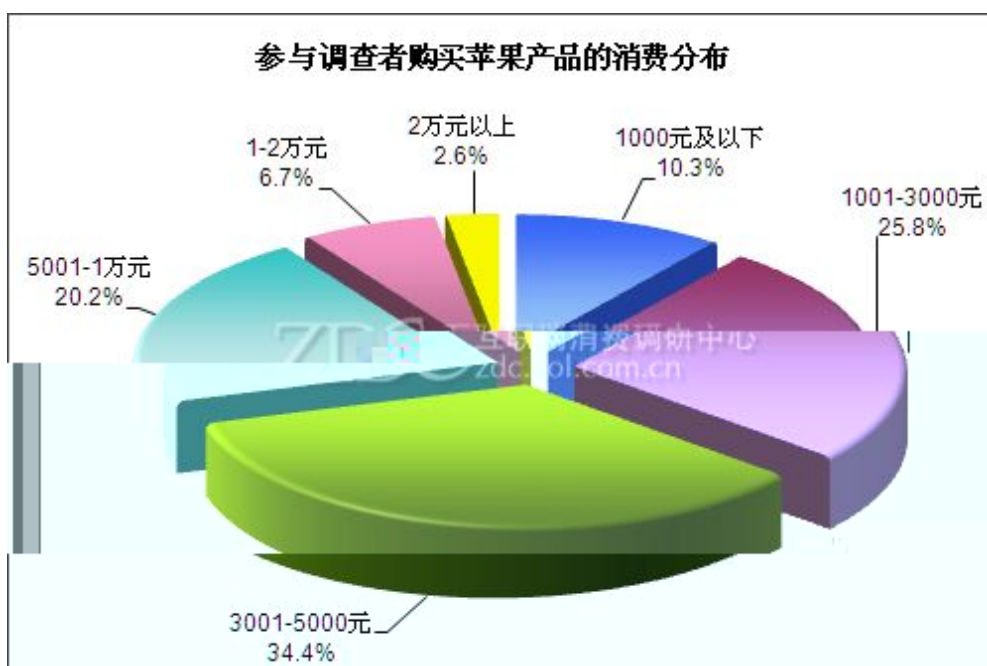
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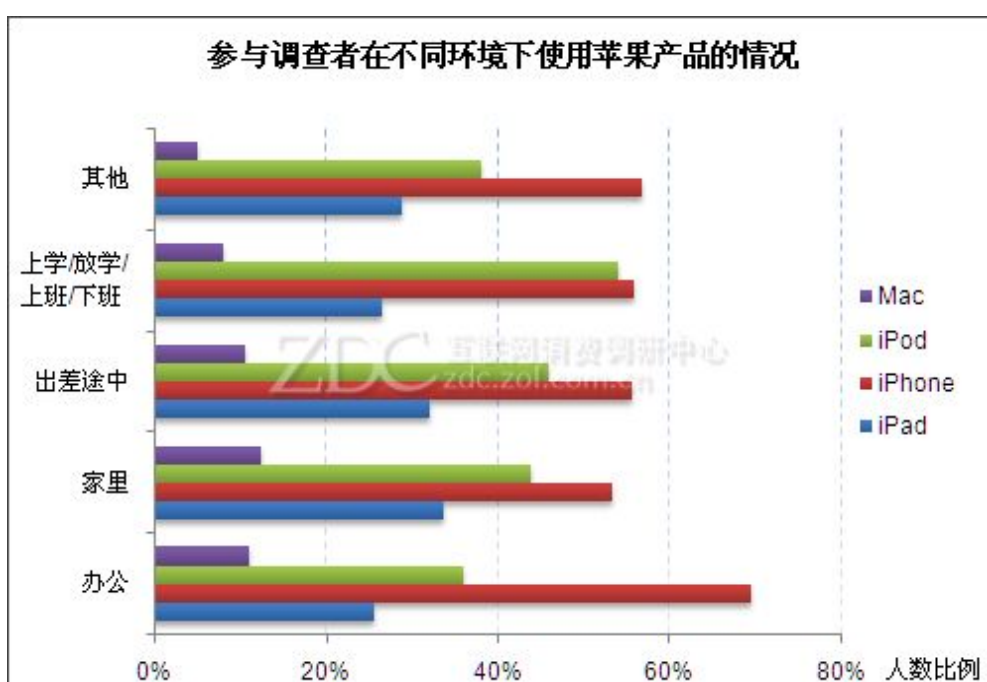
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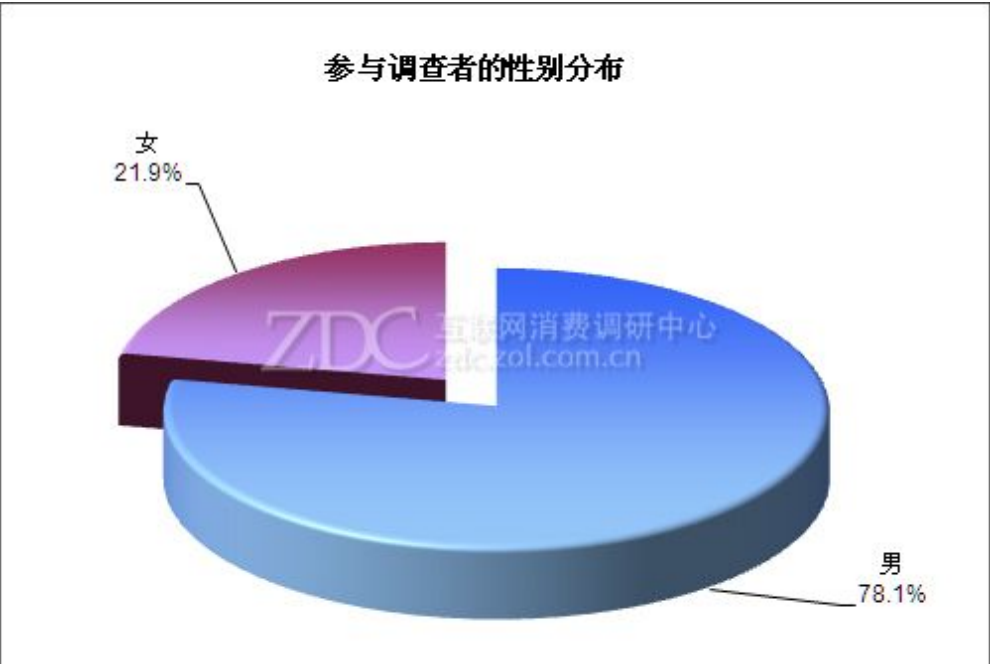




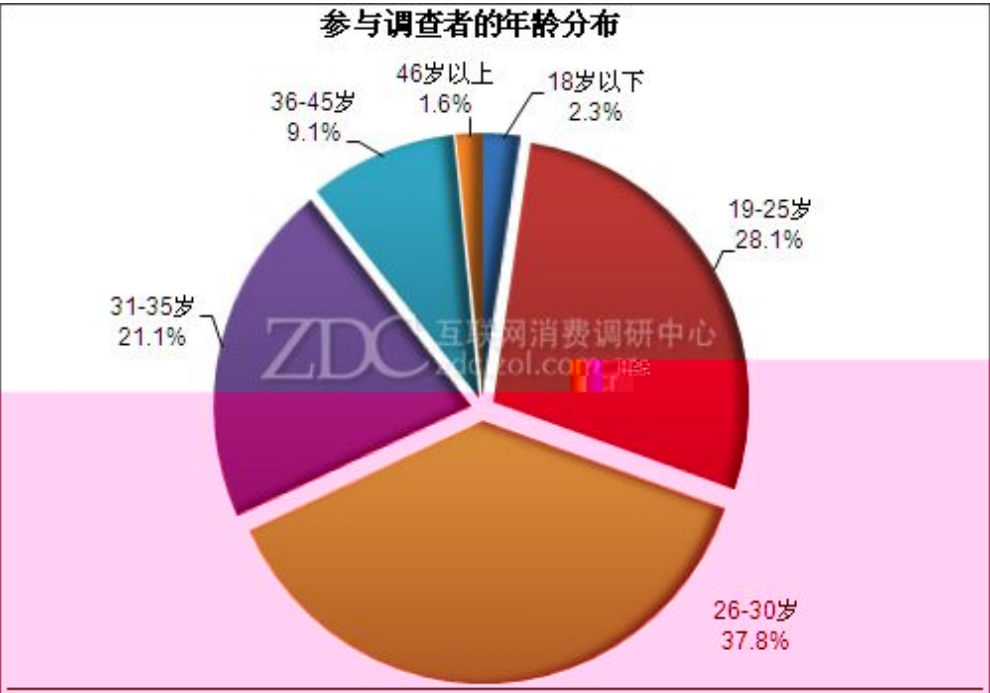
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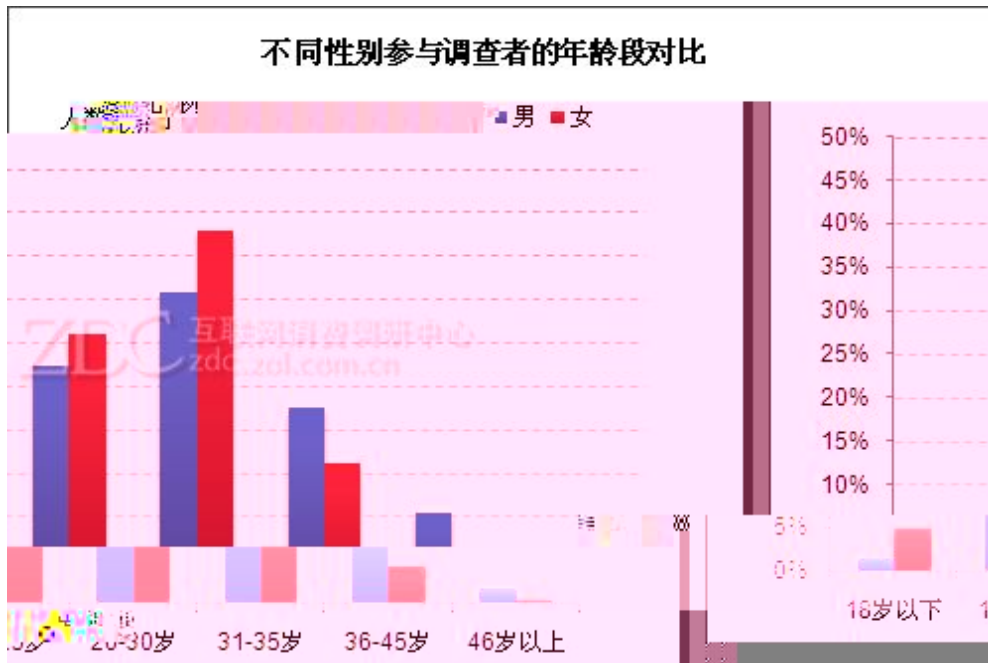
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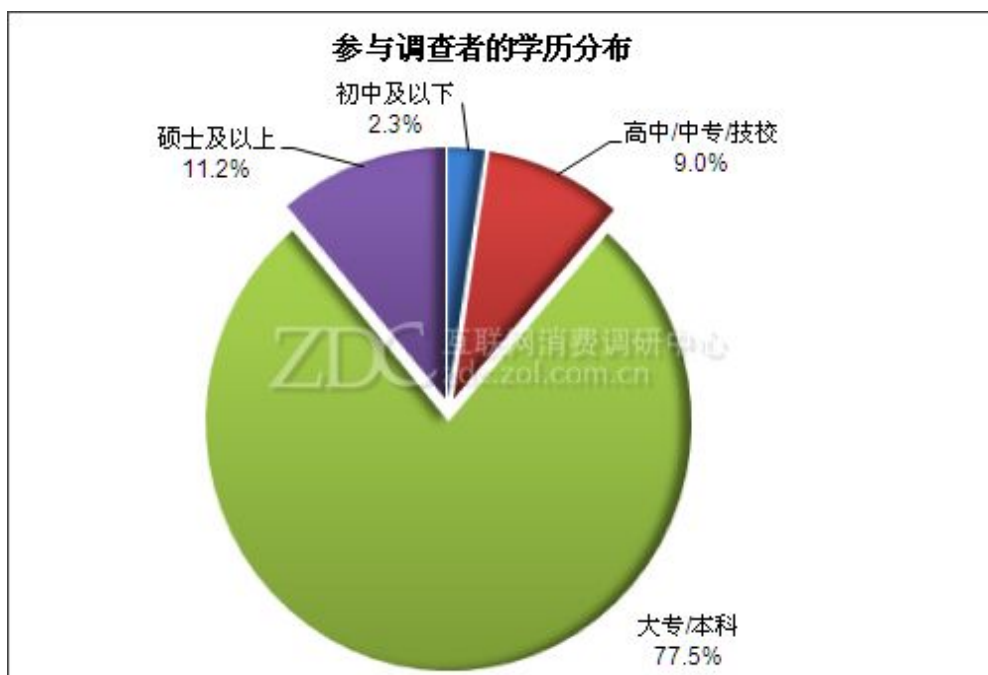
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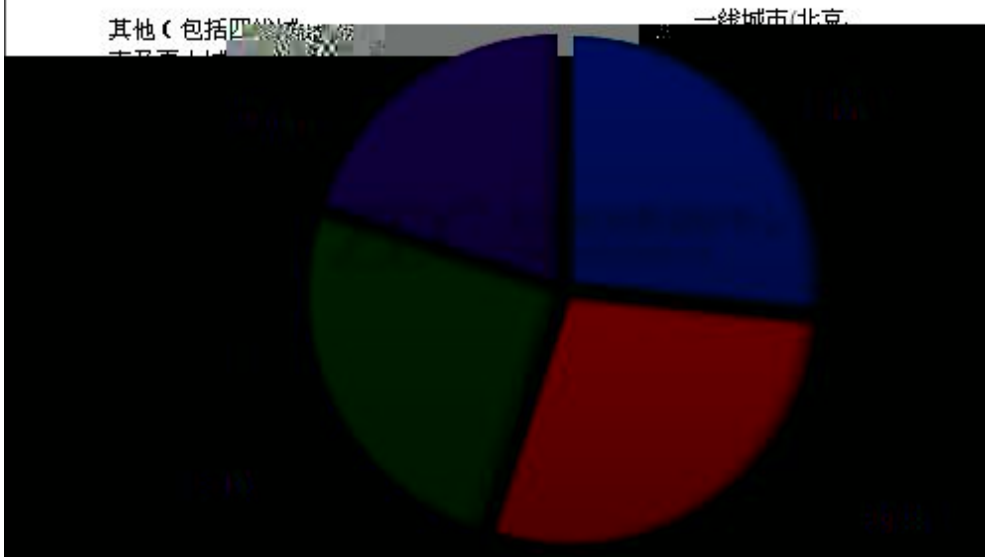


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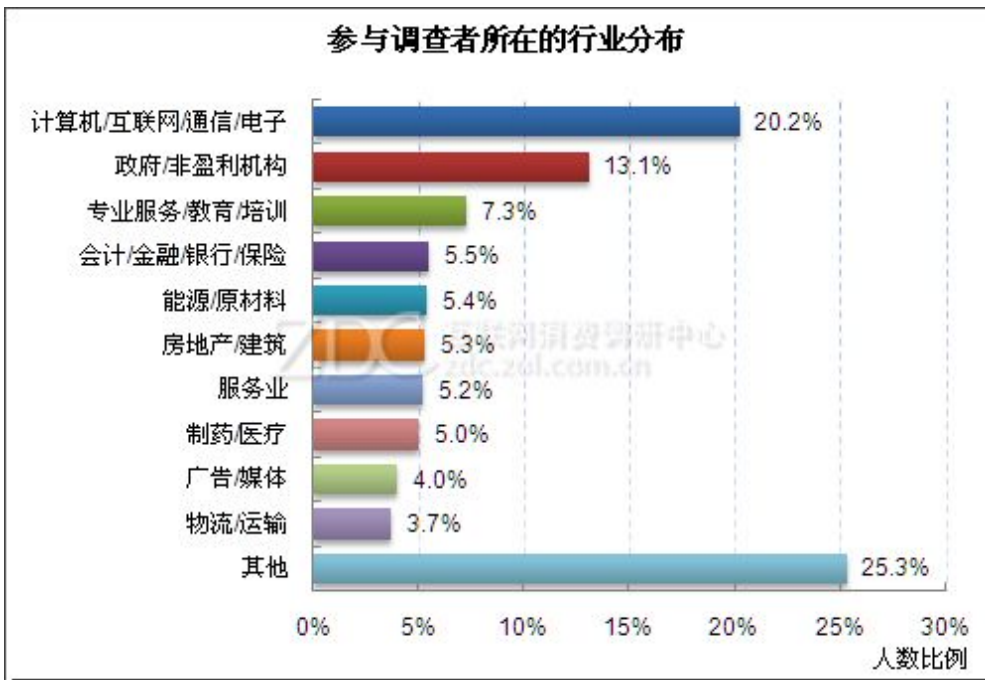
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参与调查者的地域分布

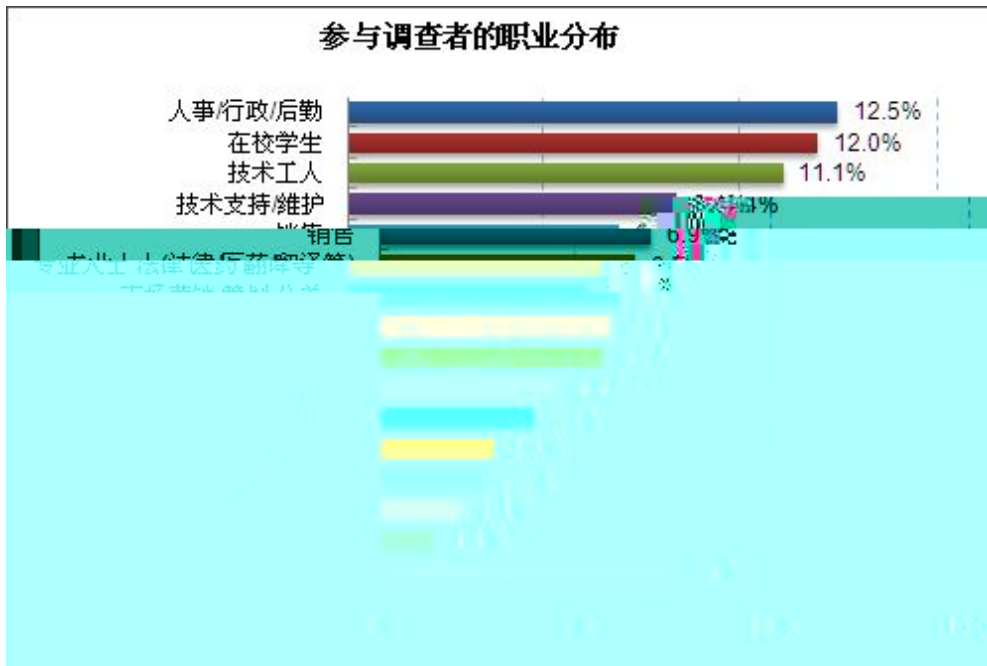


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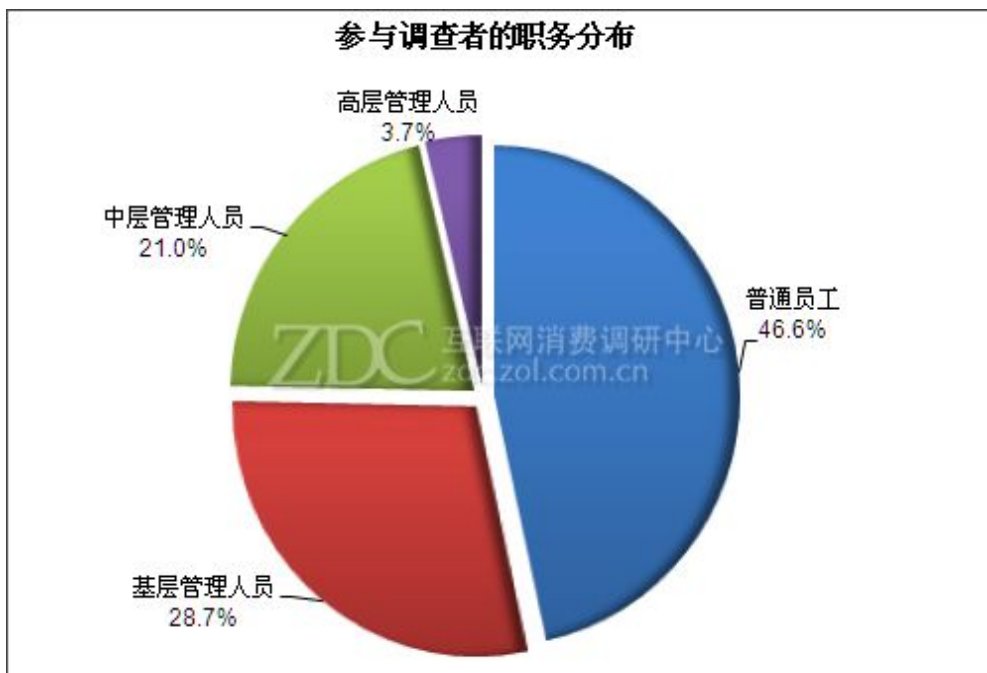
参与调查者所在的行业分布



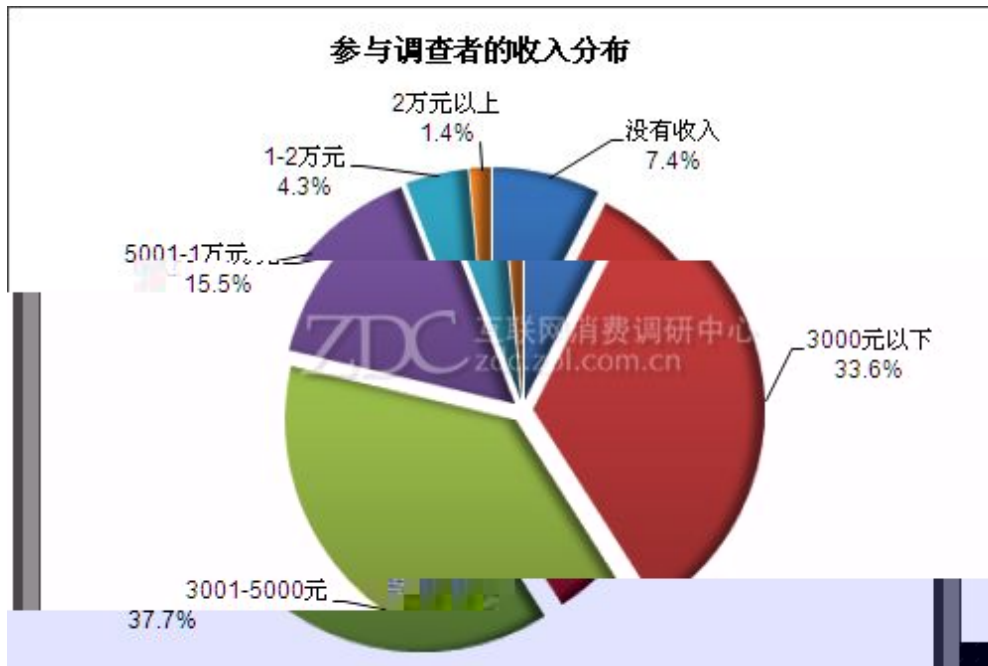
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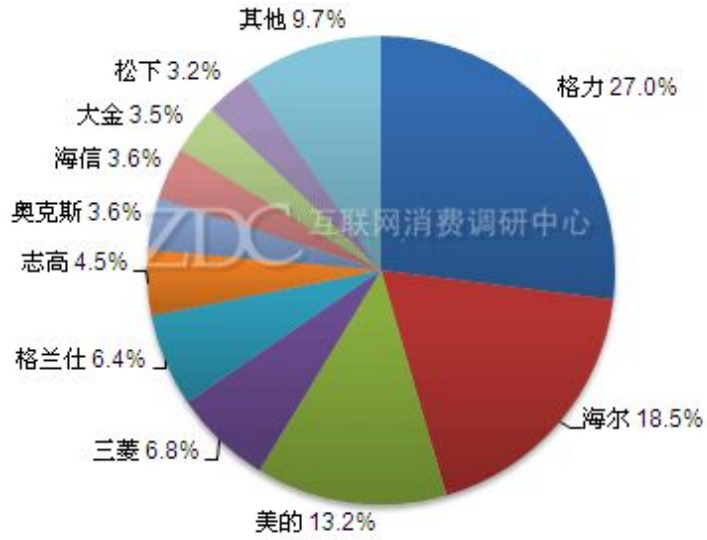
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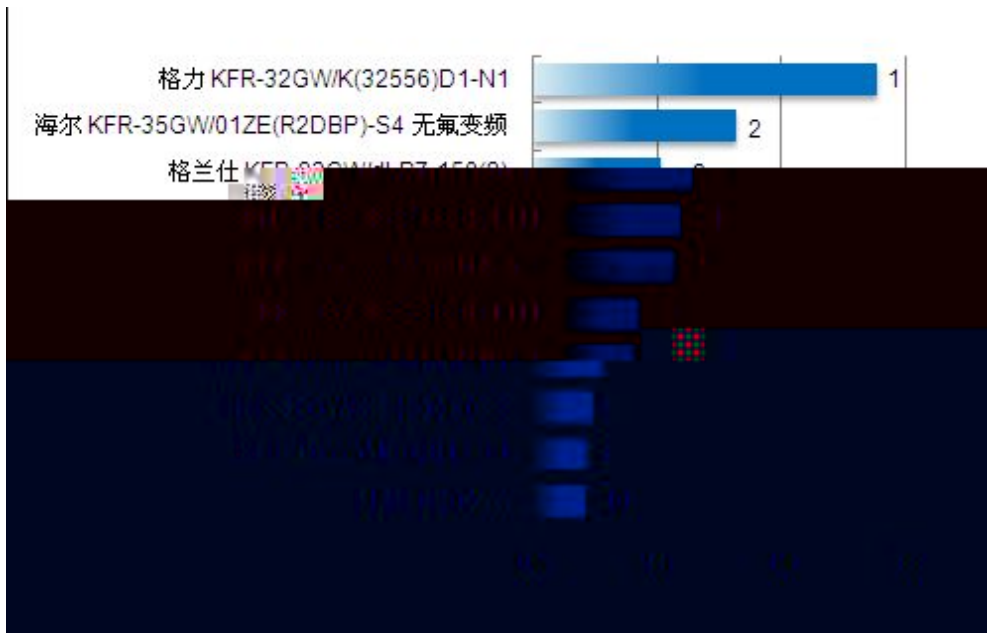
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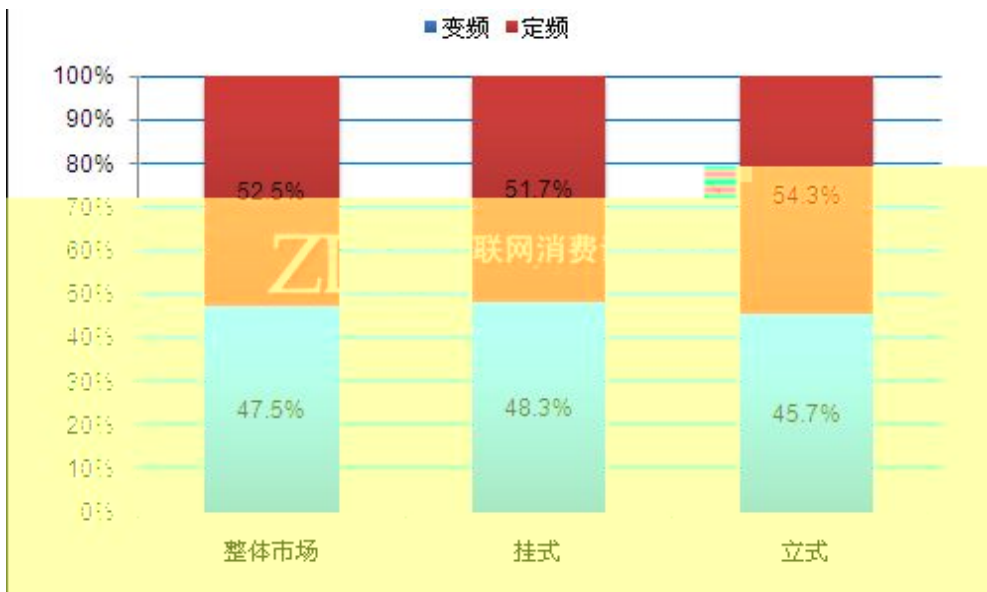
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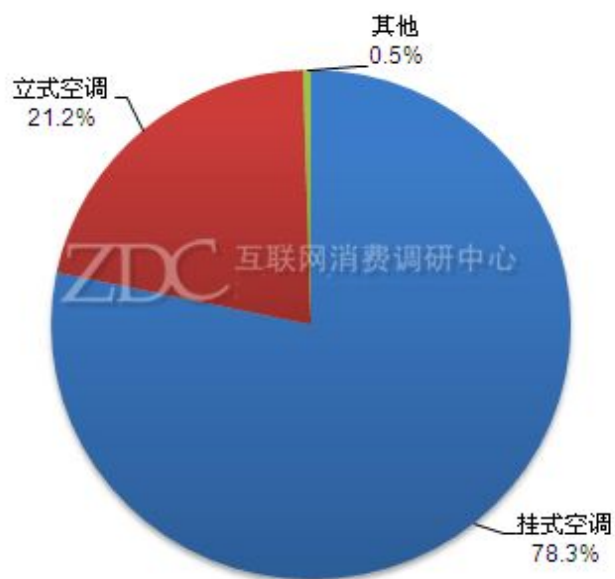
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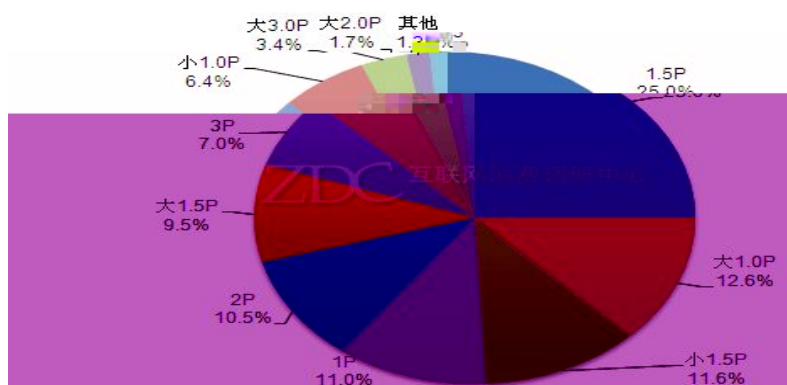
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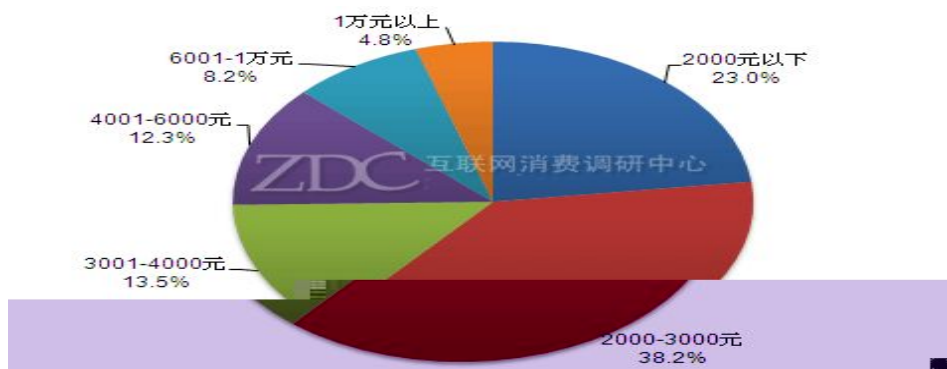
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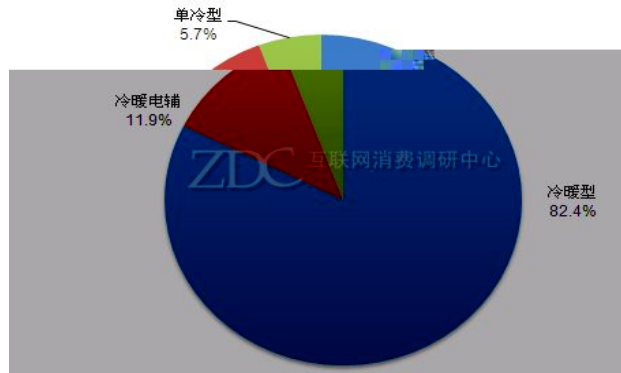
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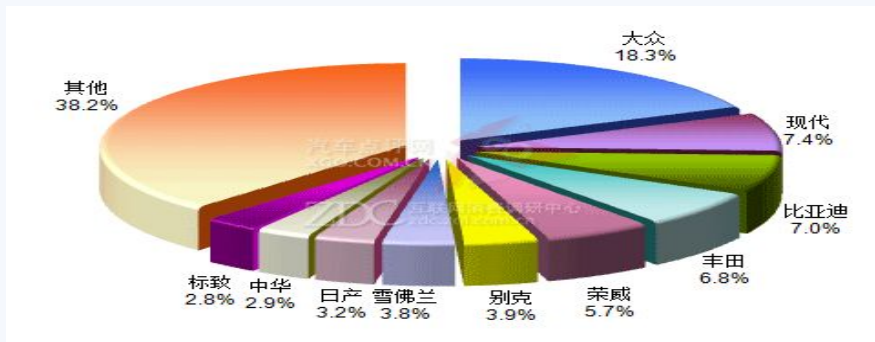
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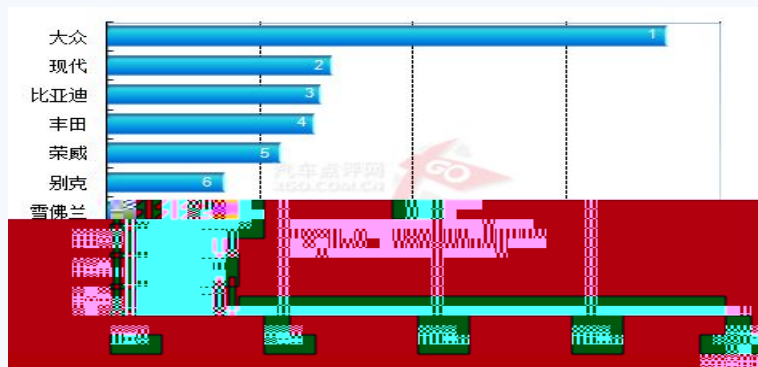
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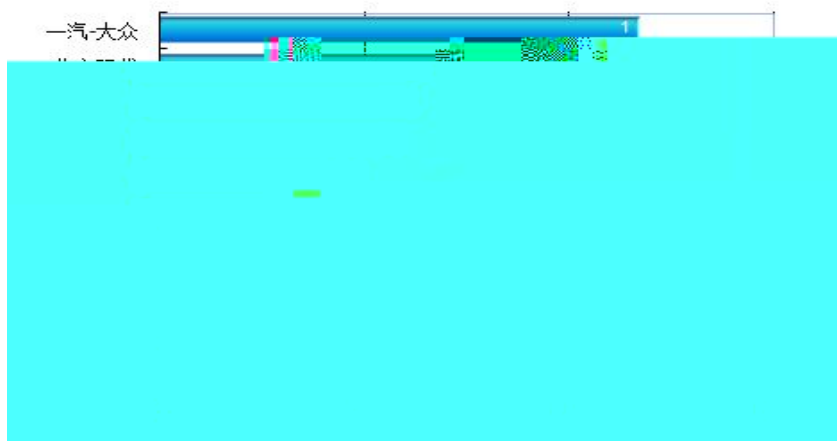
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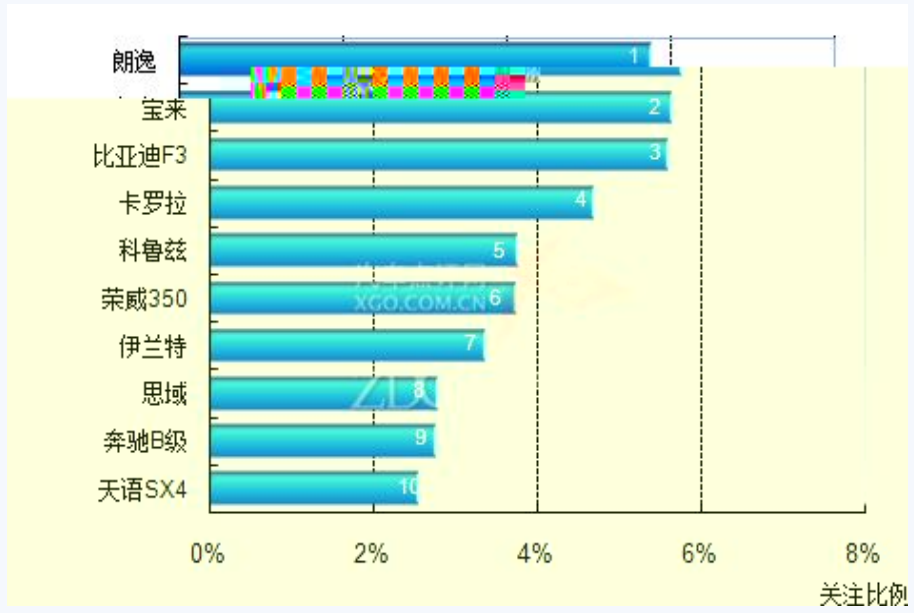
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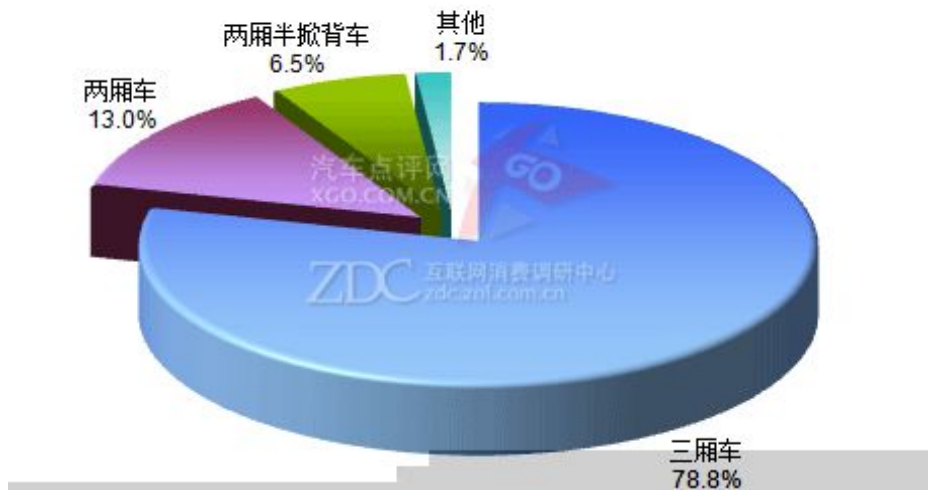
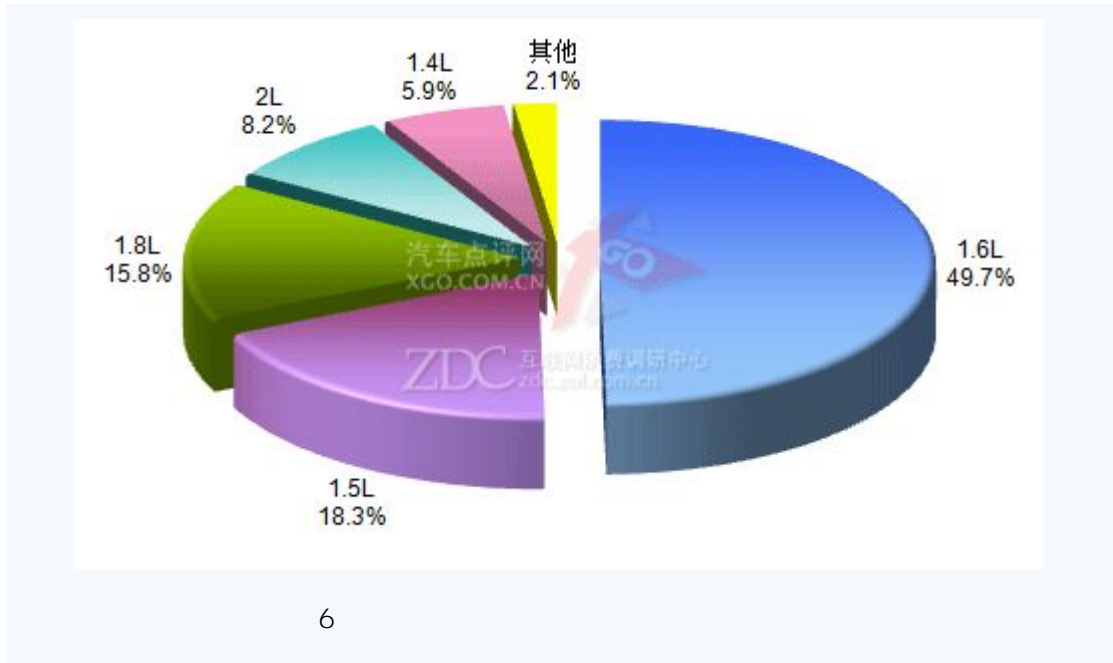
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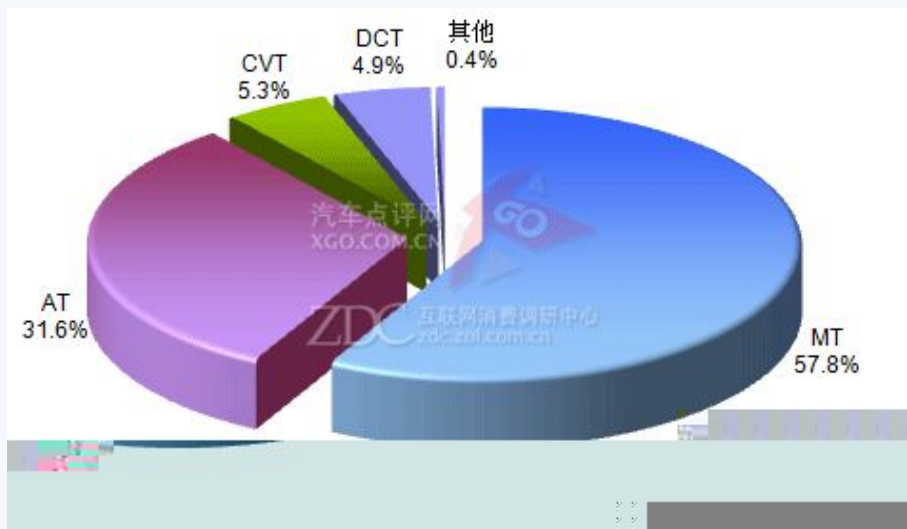


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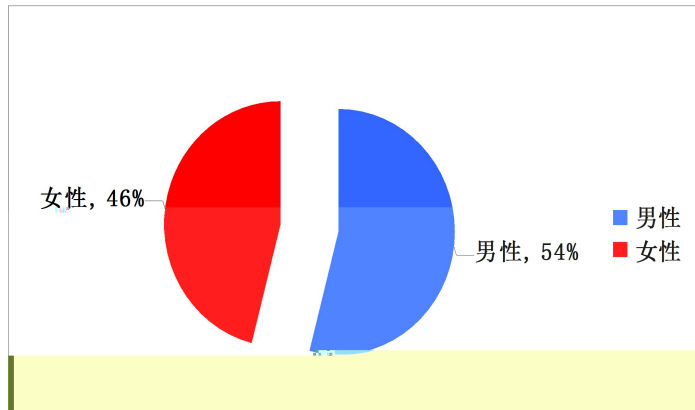
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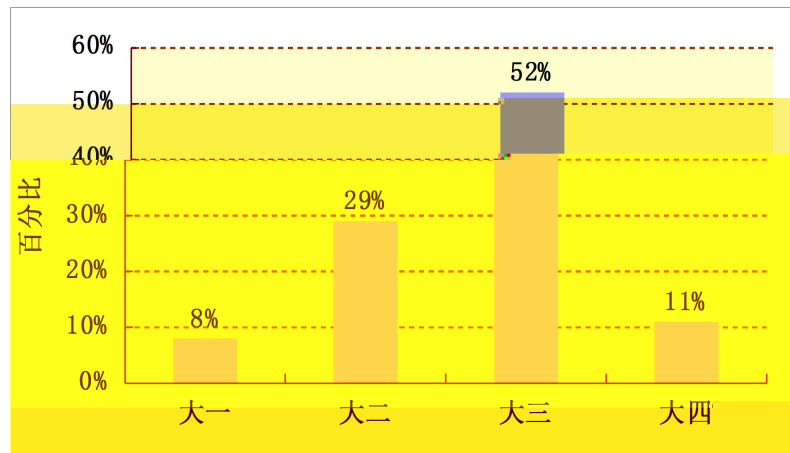
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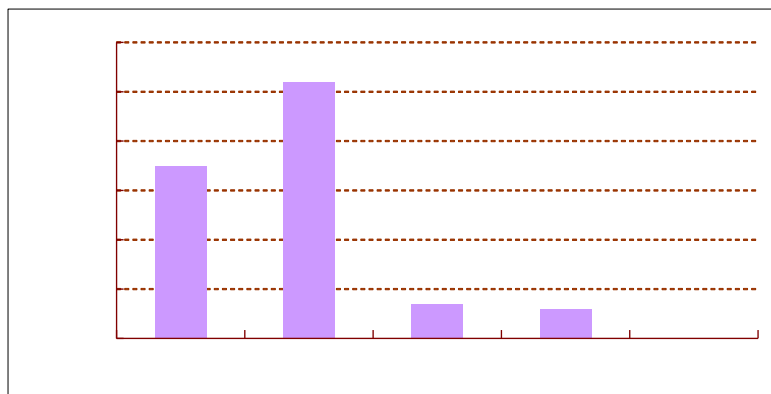
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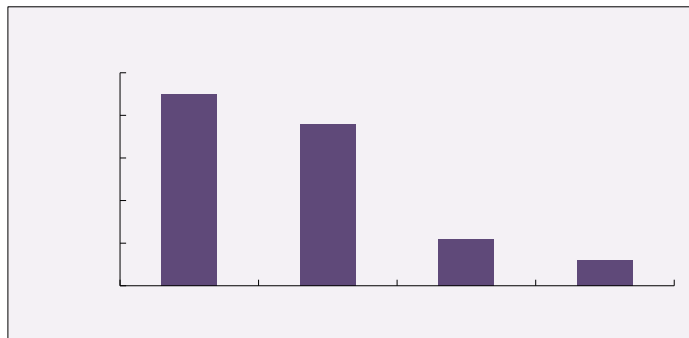


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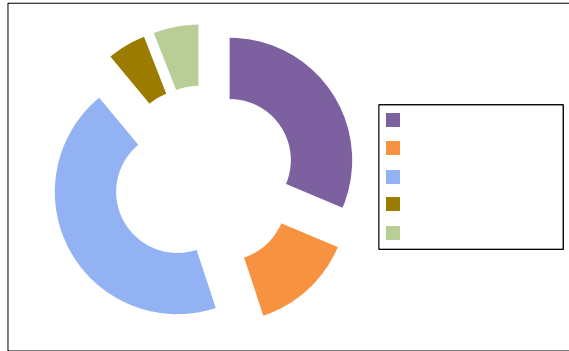
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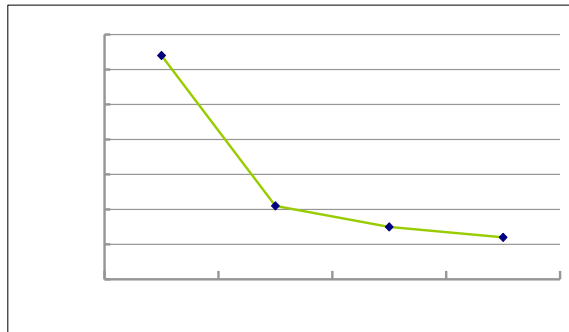


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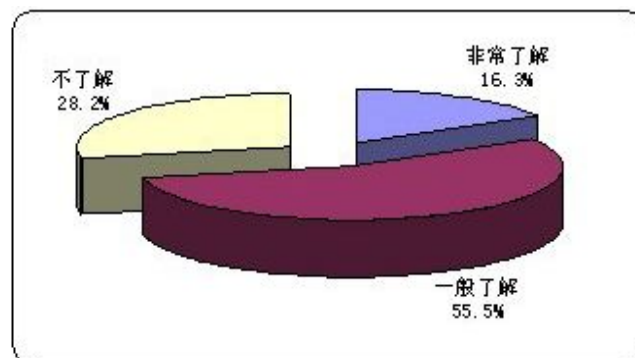
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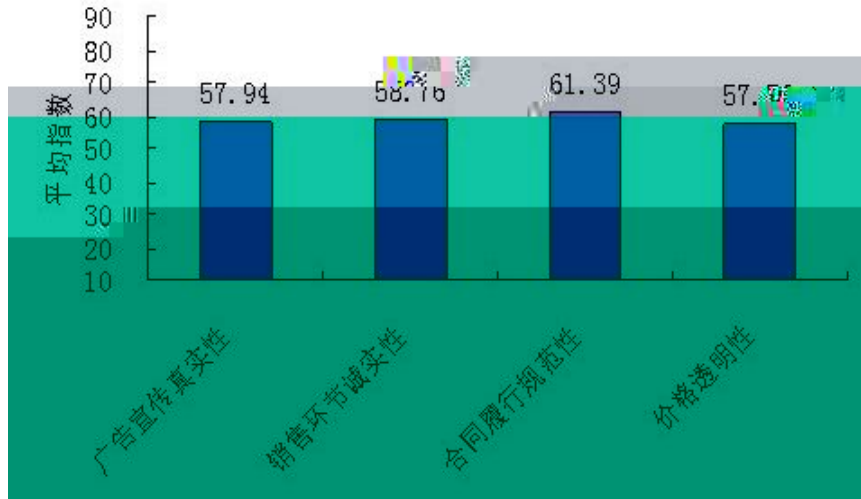
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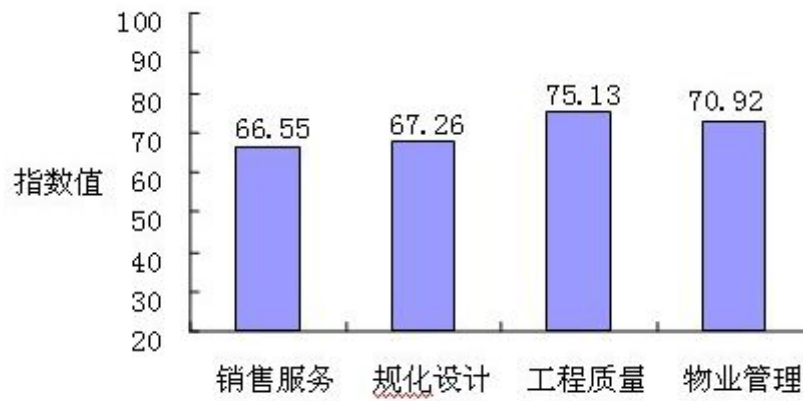


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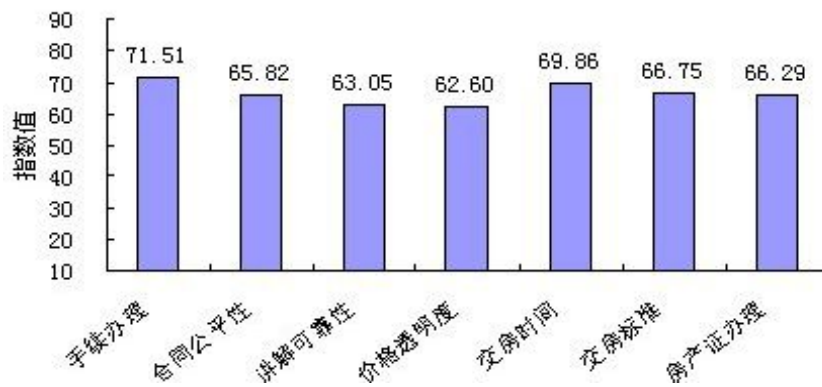


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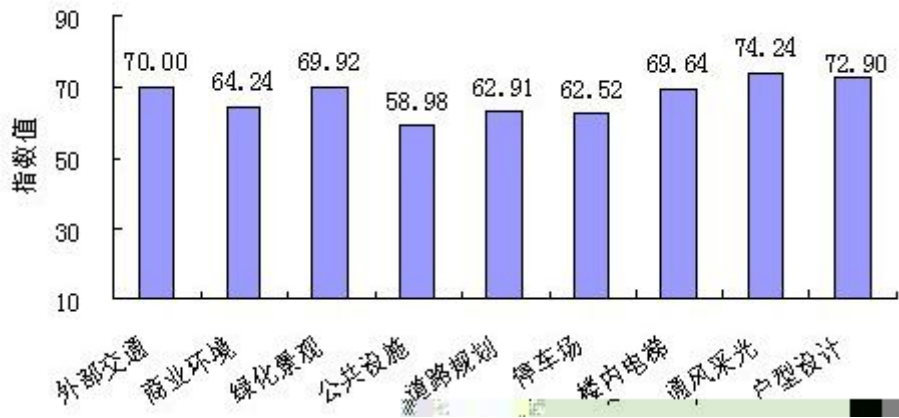
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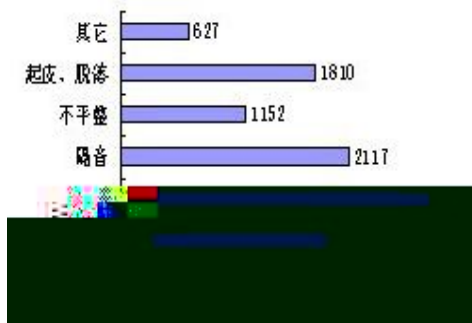
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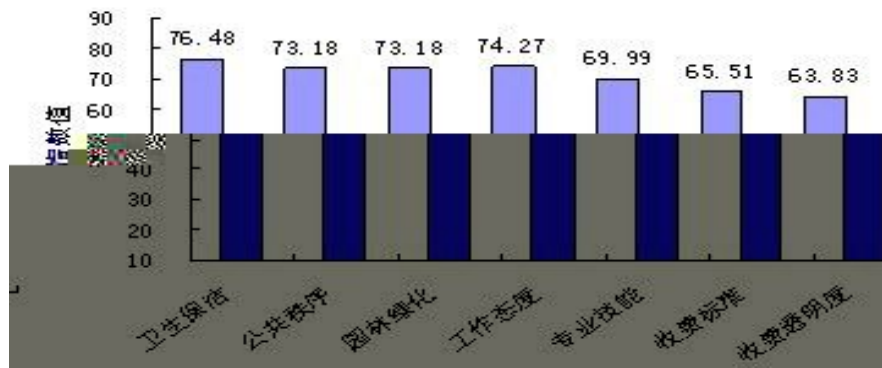
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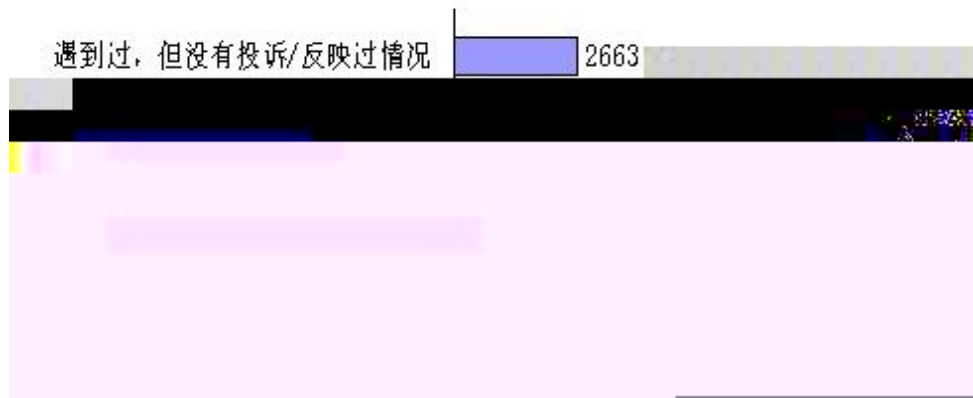
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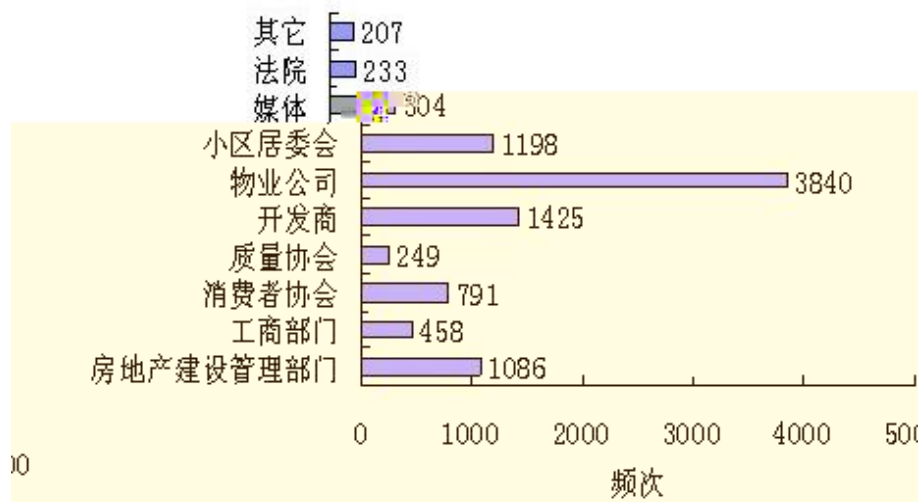
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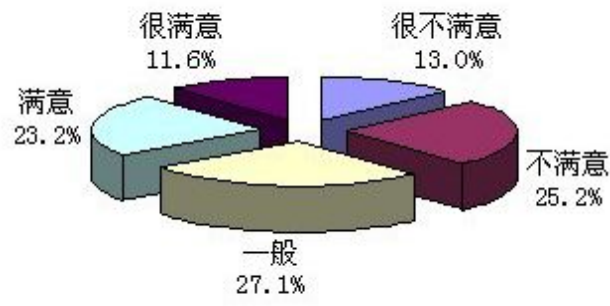


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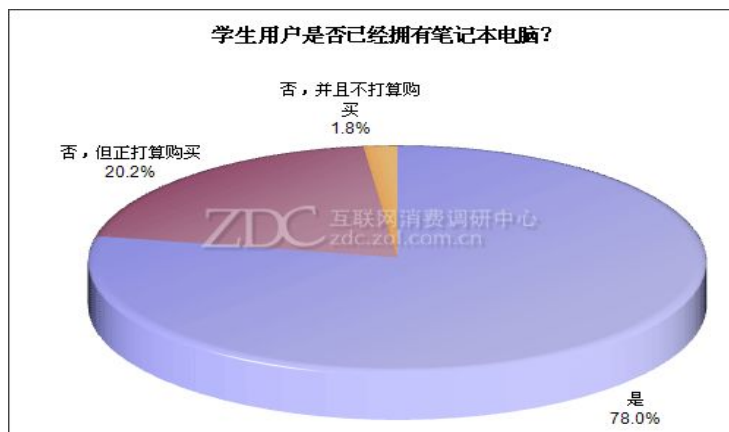
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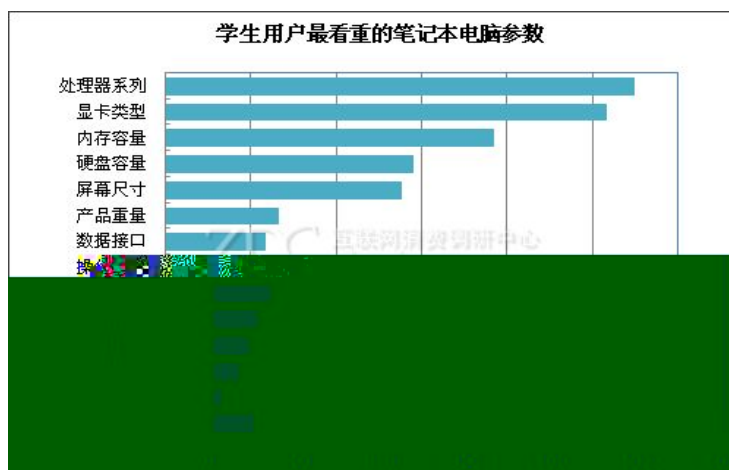
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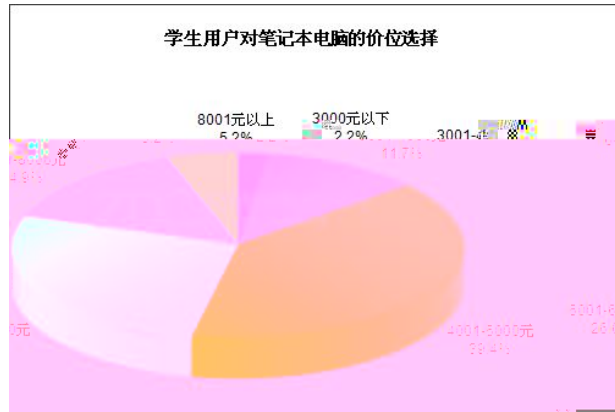
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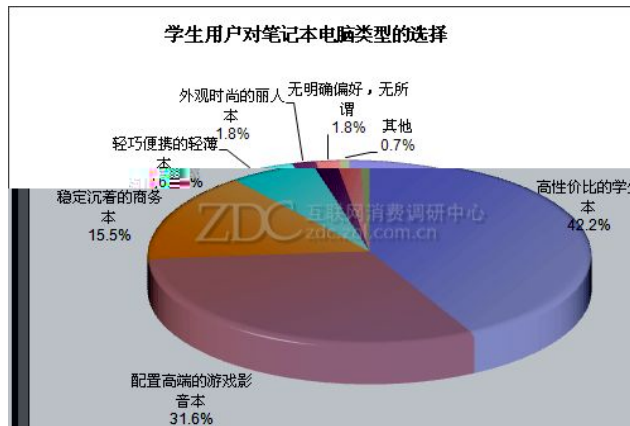
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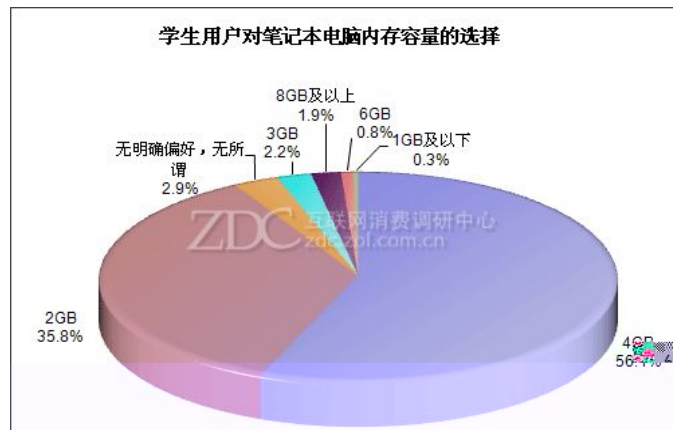
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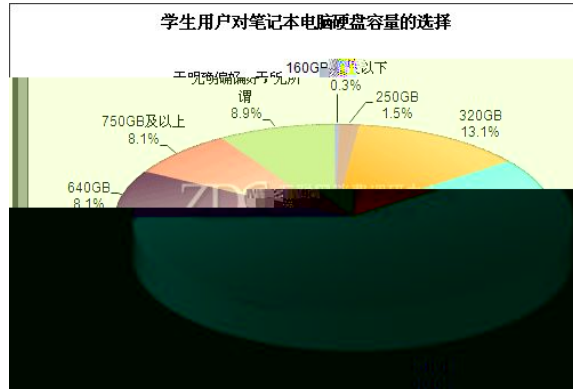
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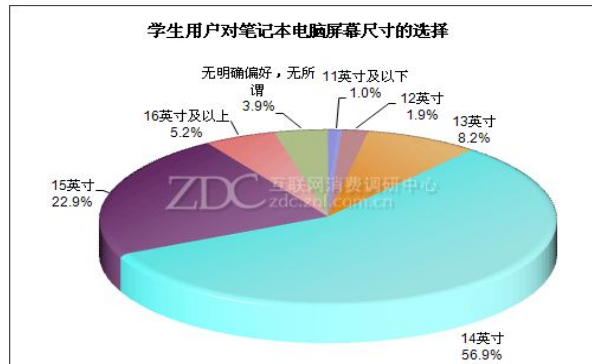
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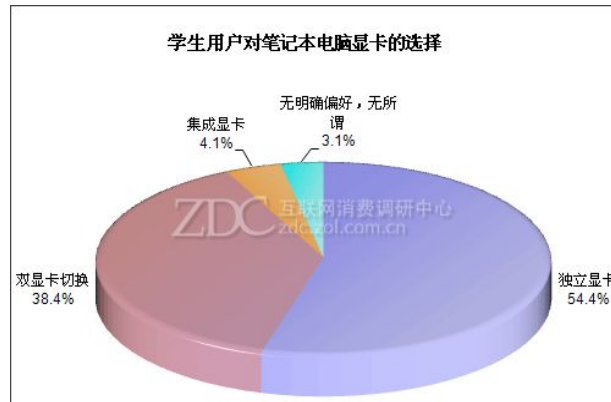
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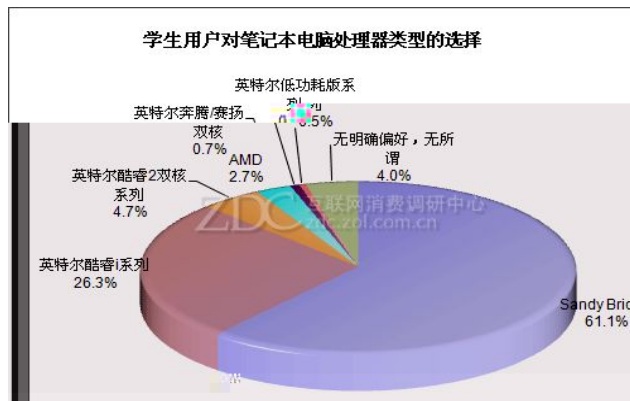
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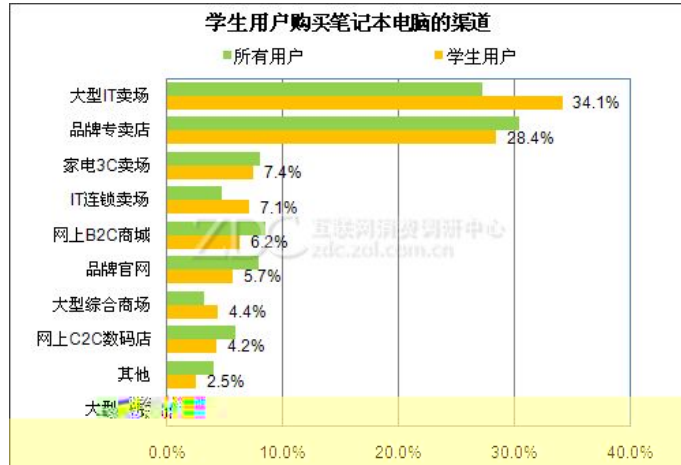
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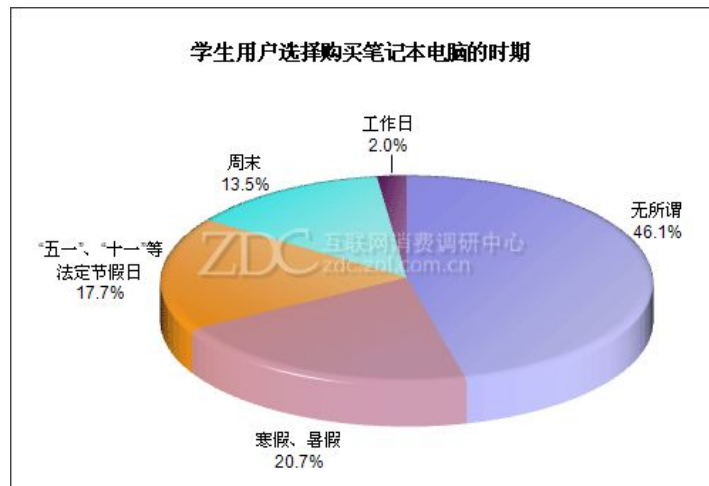
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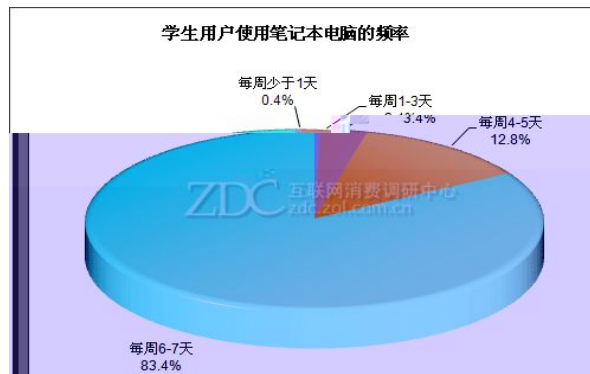
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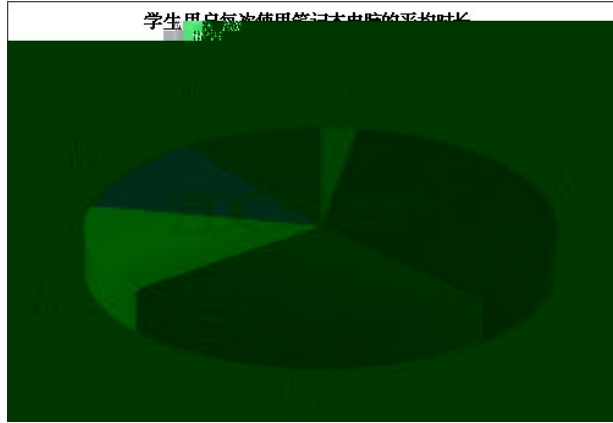
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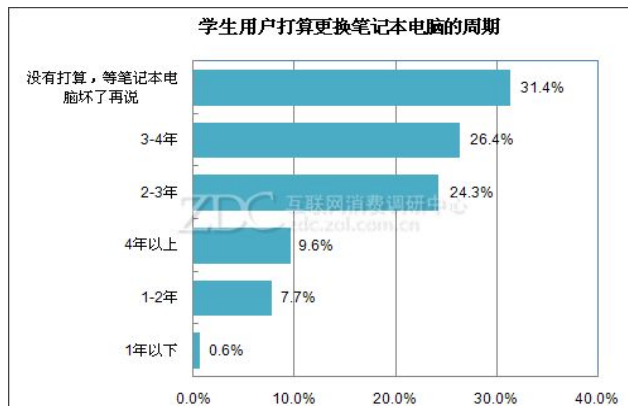
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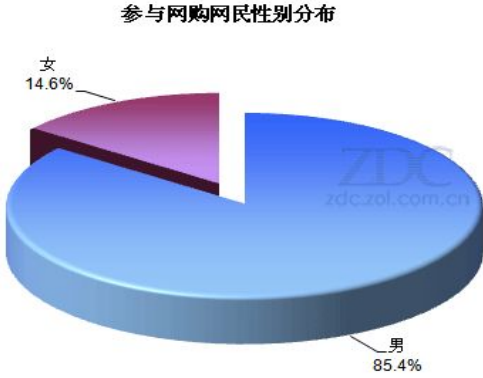
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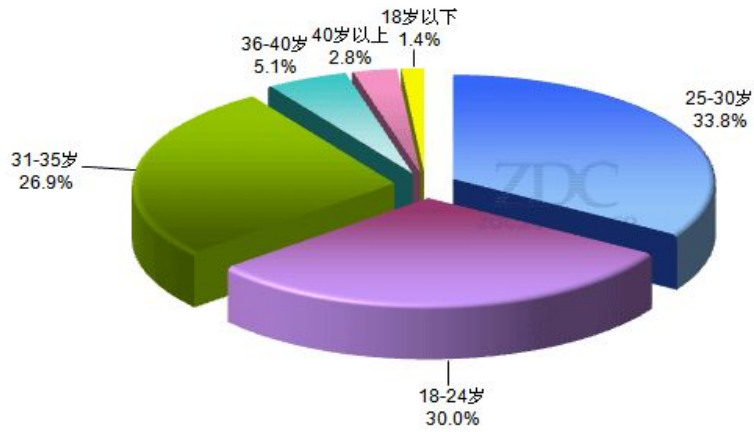
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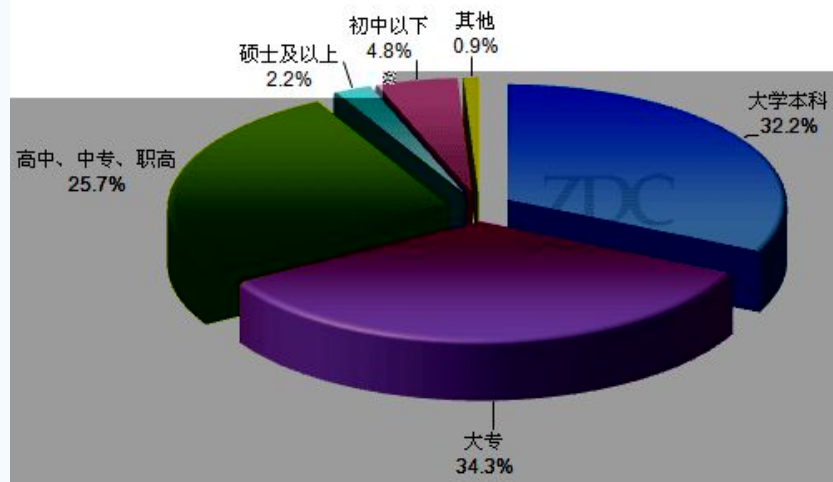
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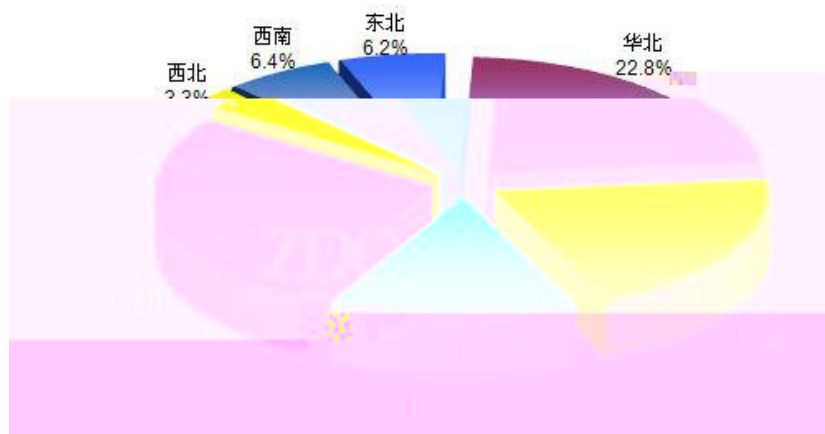
参与网购网民年龄分布



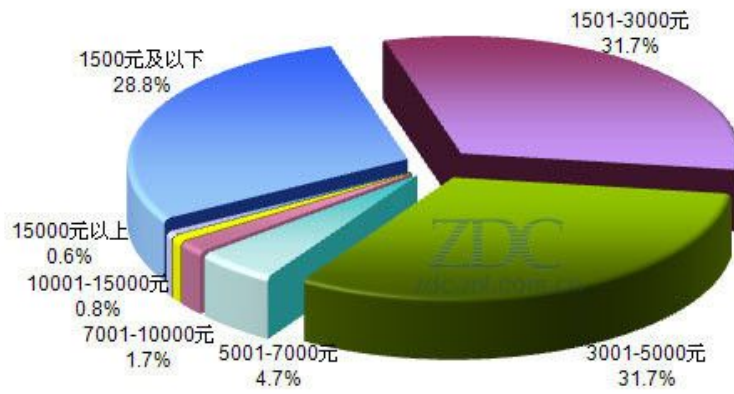
参与网购网民教育背景分布



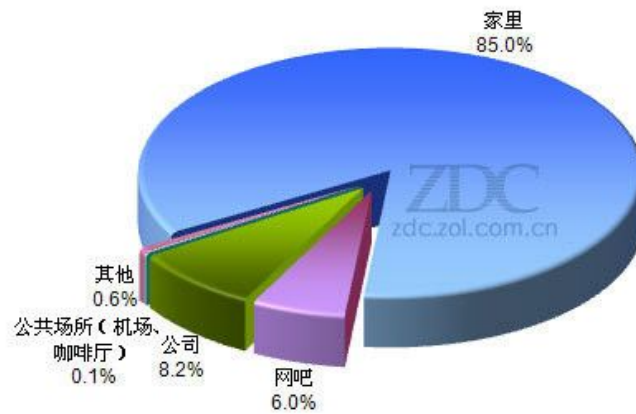
中国IT网民网络购物七大区域分布



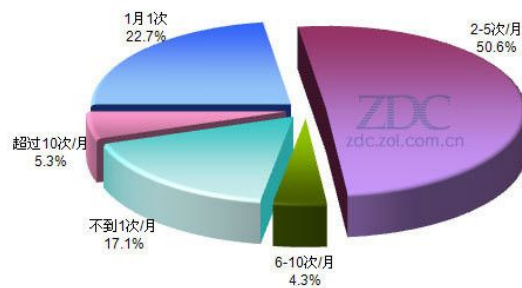
中国IT网民月收入情况分布图



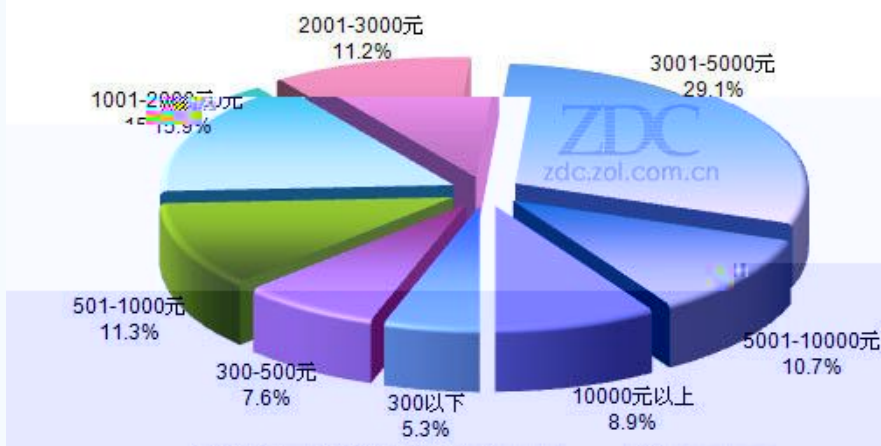
中国IT网民上网地点分布



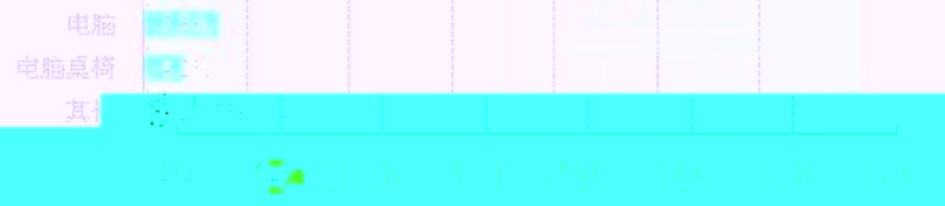
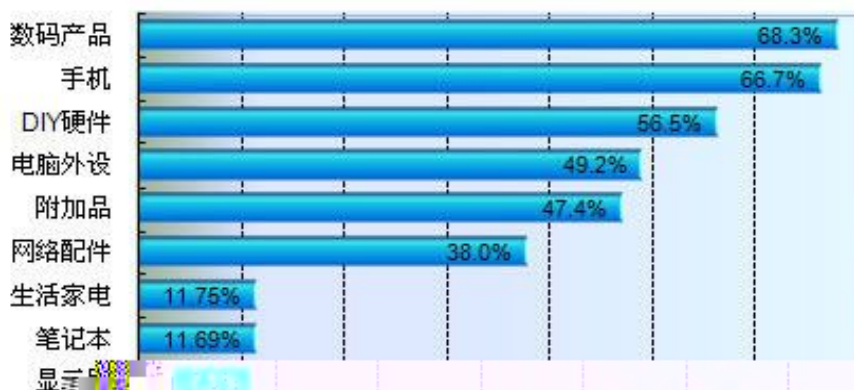
中国IT网民购物次数分布



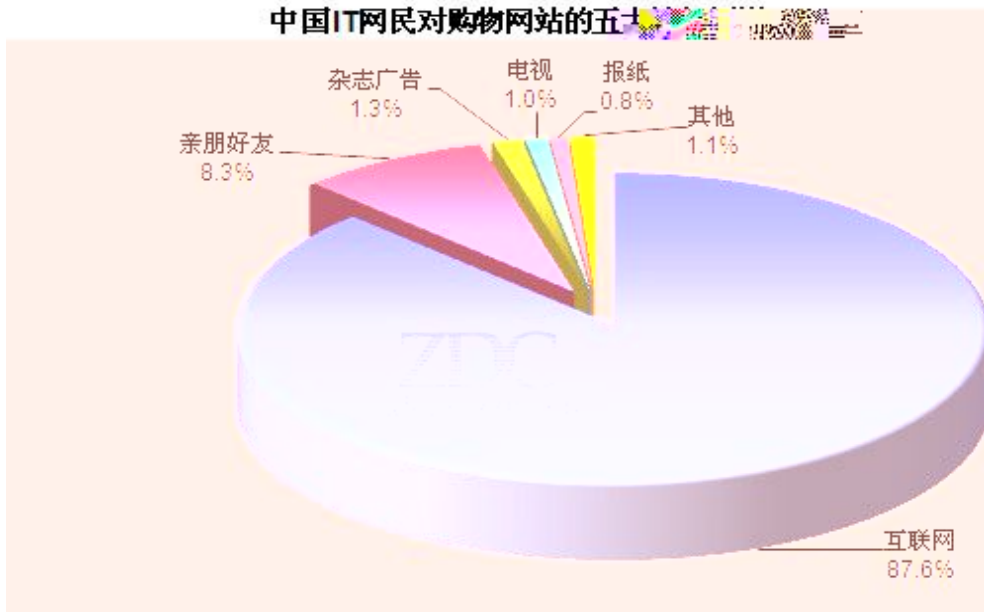
中国IT网民网络购物时IT产品购物金额分布图



中国IT网民网络购物最喜欢购买的IT产品排行



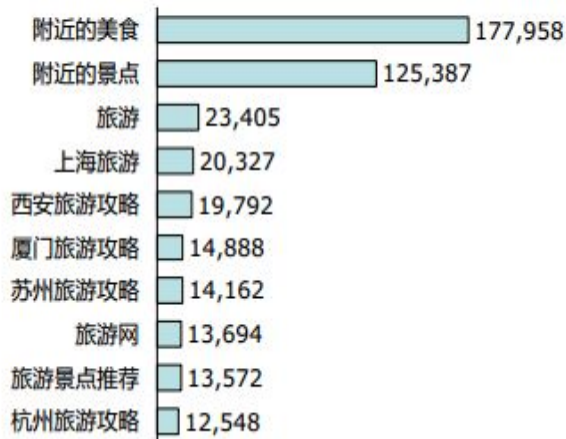
中国IT网民对购物网站的五大来源



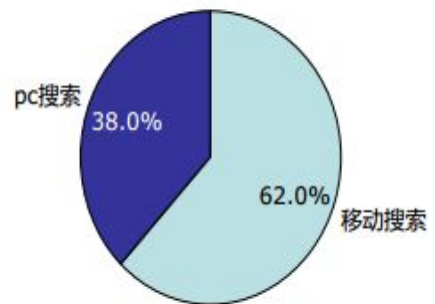
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国庆七天旅游行业通用词(TOP10)



国庆七天不同搜索终端份额对比

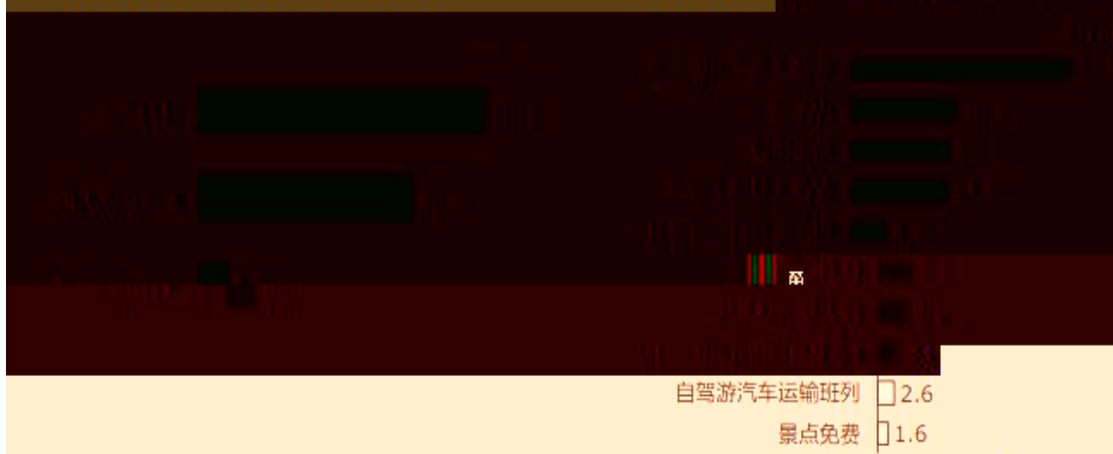


国庆七天美食特产的搜索

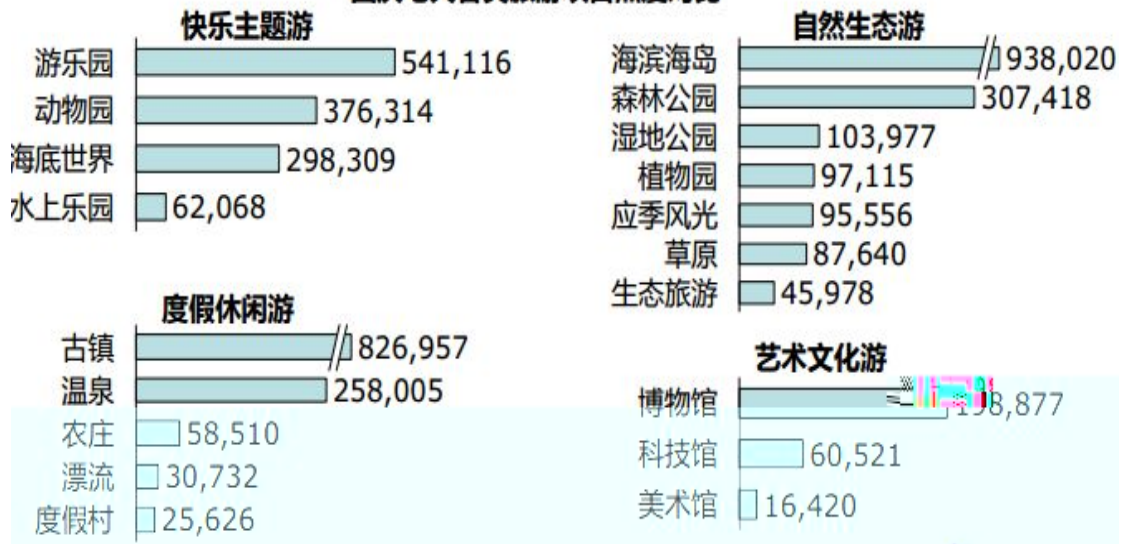
国庆七天美食城市

国庆七天

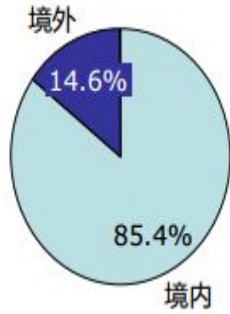




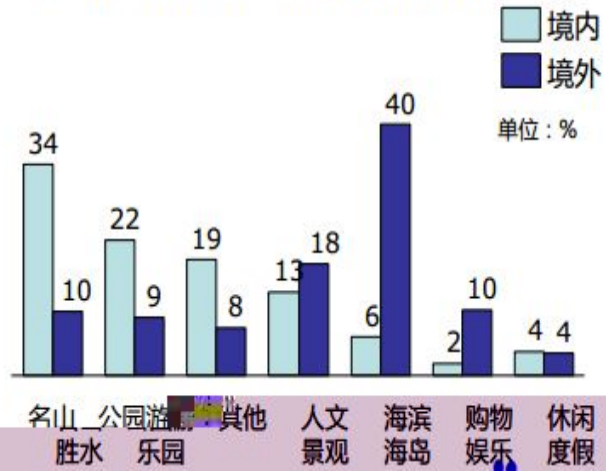
国庆七天各类旅游项目热度对比



国庆七天境内外目的地搜索份额对比



国庆七天网民关注的境内外景点类别



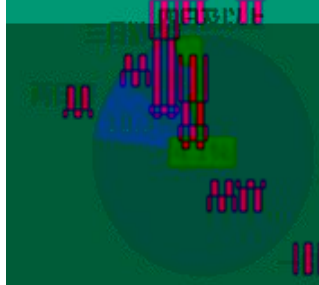
国庆七天周边游热度及同比



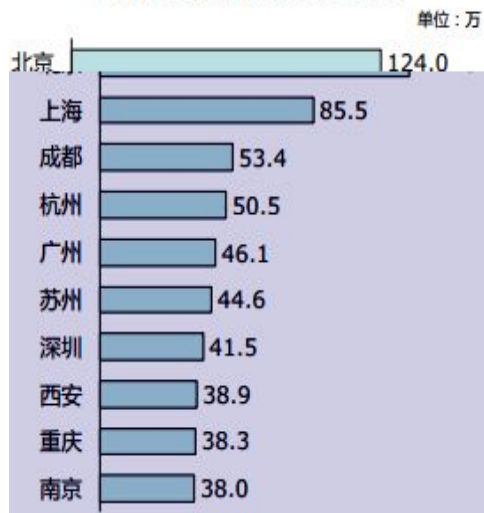
国庆七天周边游城市TOP10



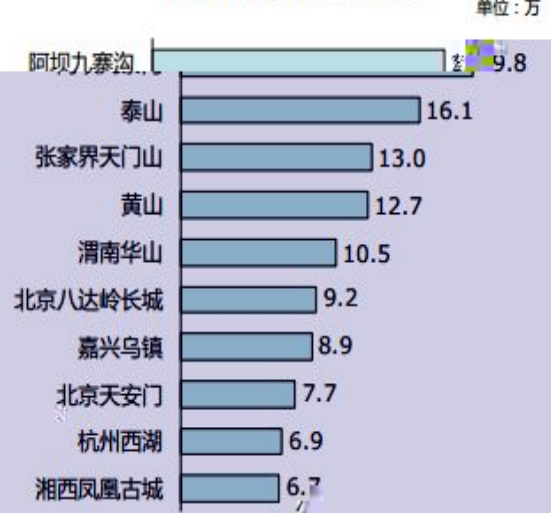
国庆七天不同时间段周边游占比



国庆七天境内热门目的地城市



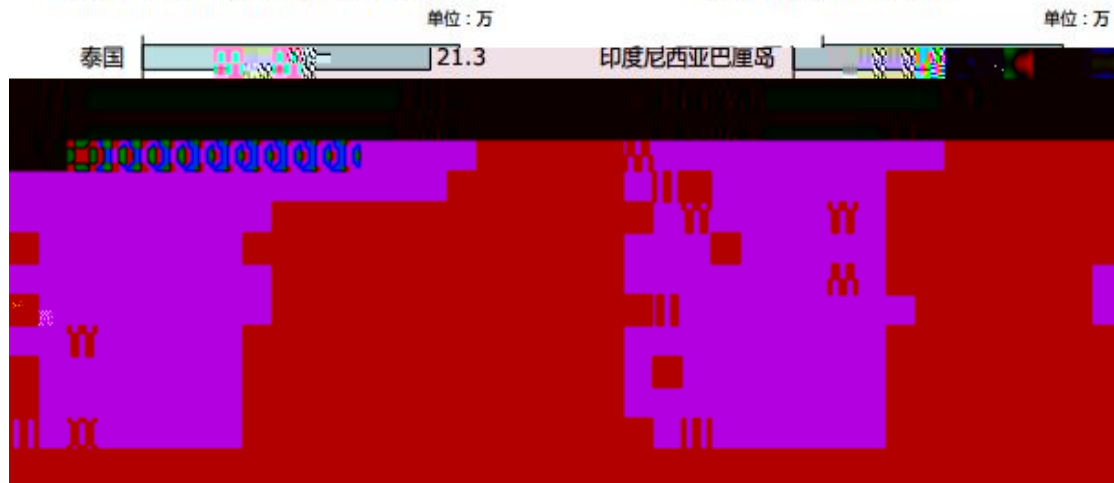
国庆七天境内热门景点



国庆七天境外热门目的地国家及地区



国庆七天境外热门景点



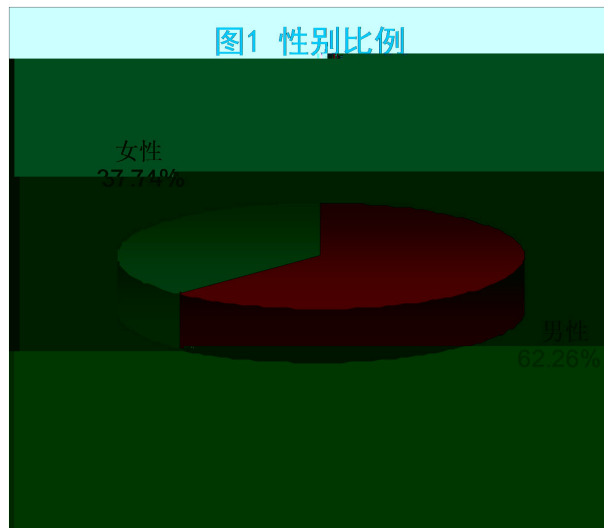
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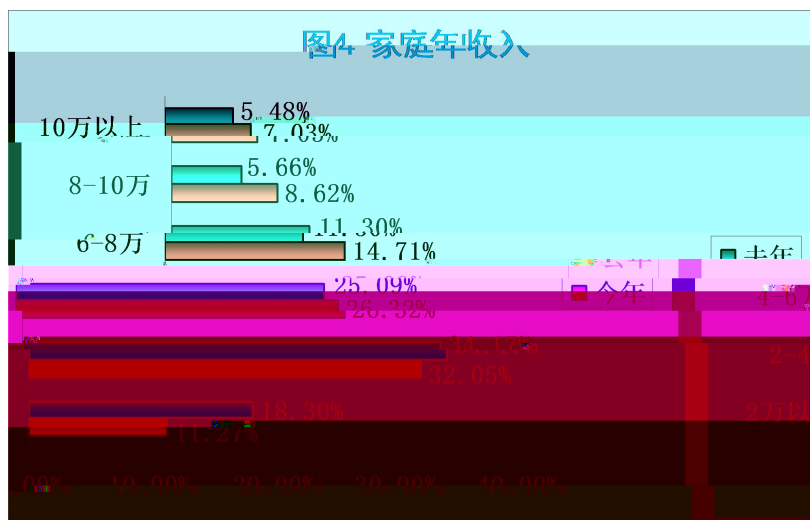
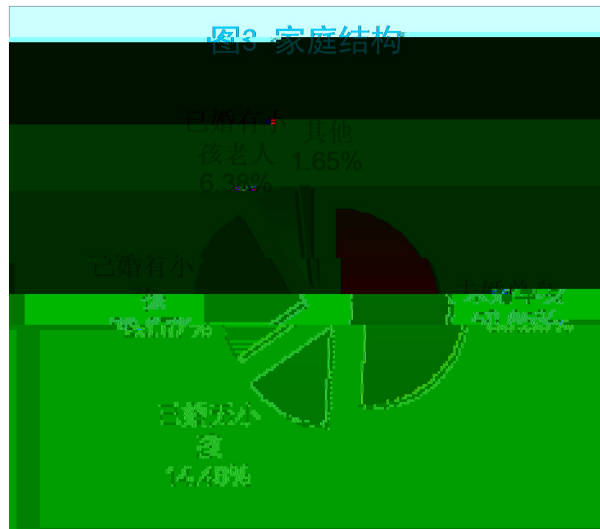
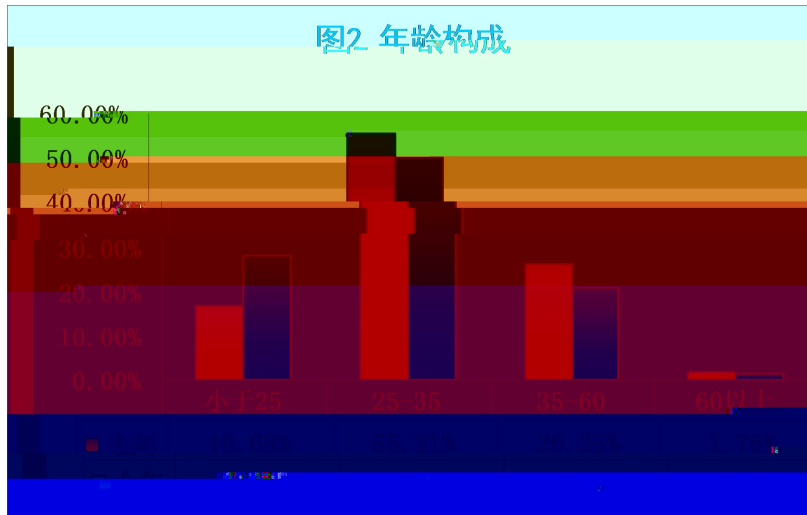
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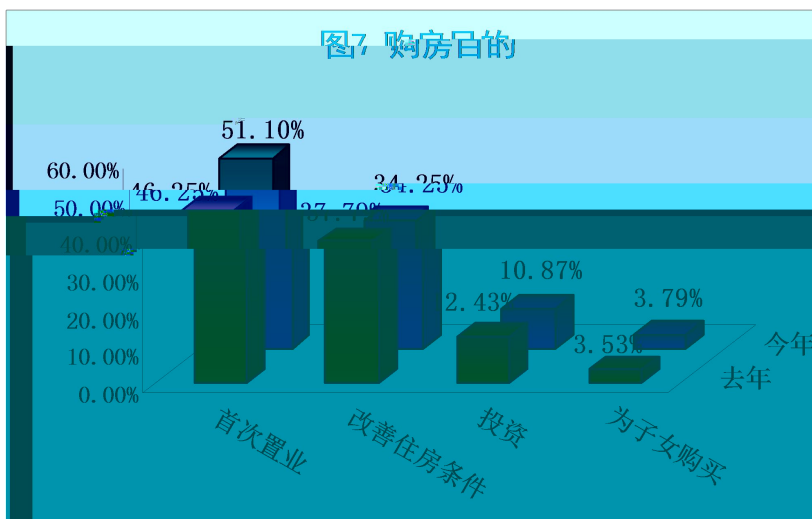
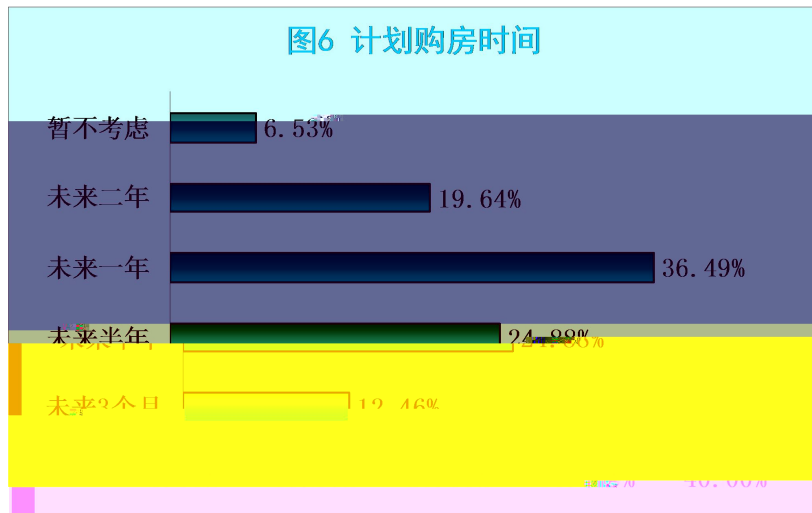
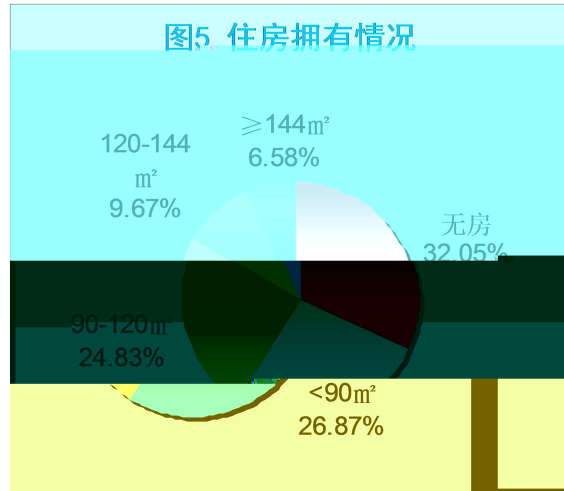


图8 不同年龄层购房目的

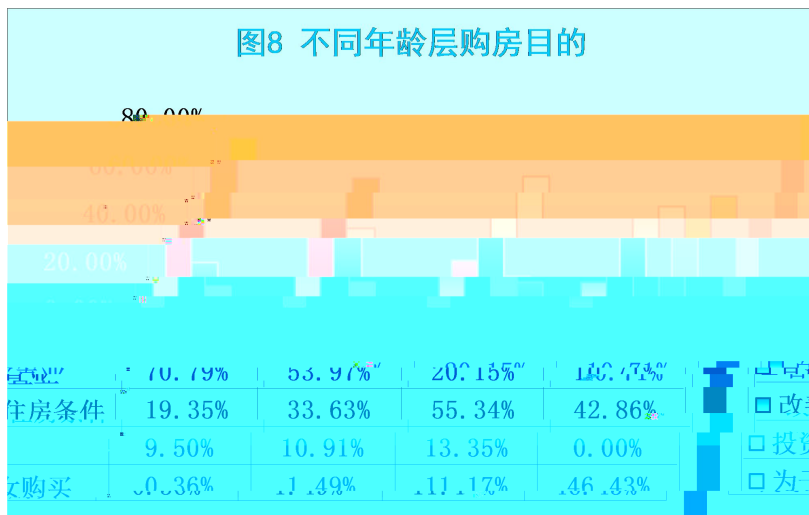


图9 购房类型

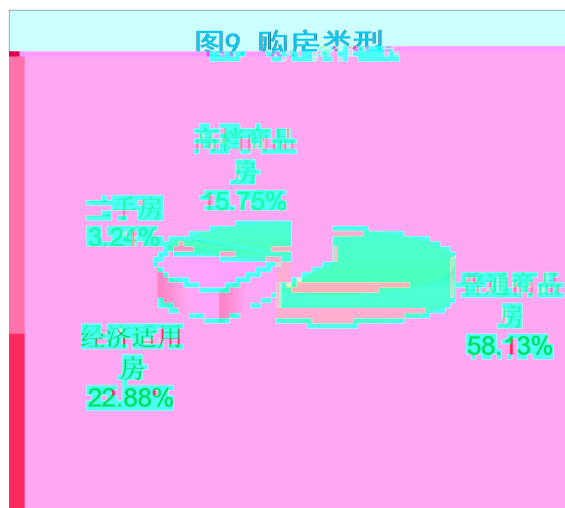
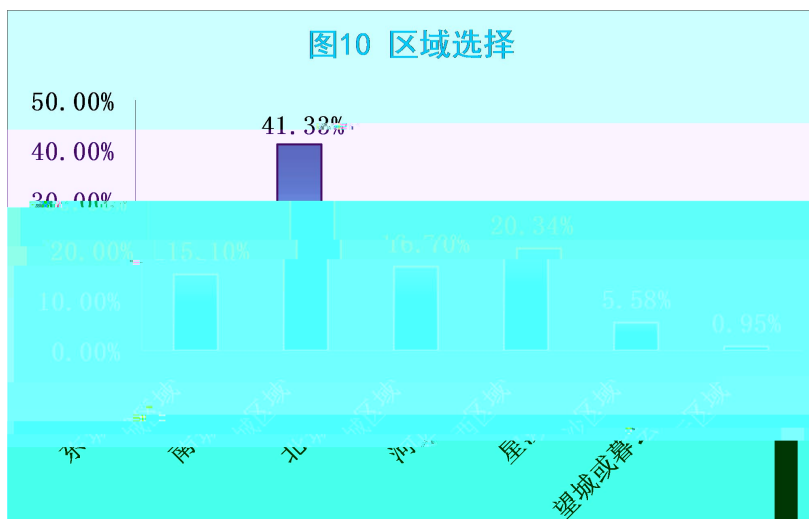


图10 区域选择



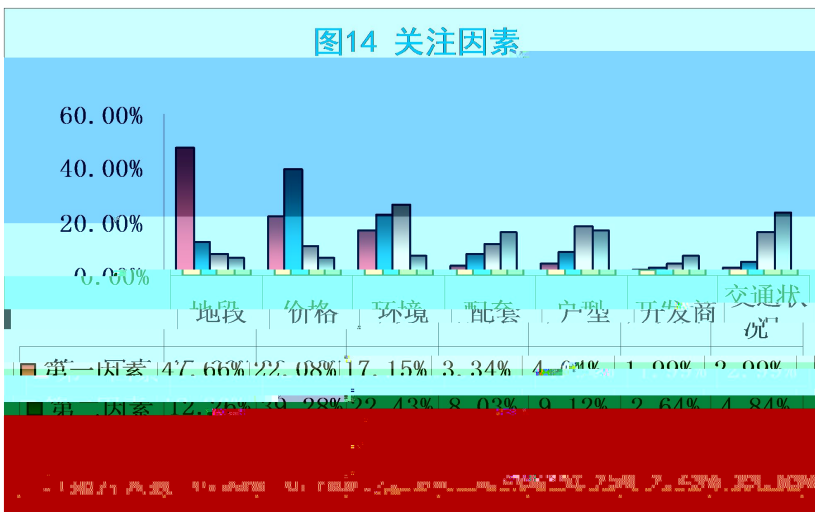
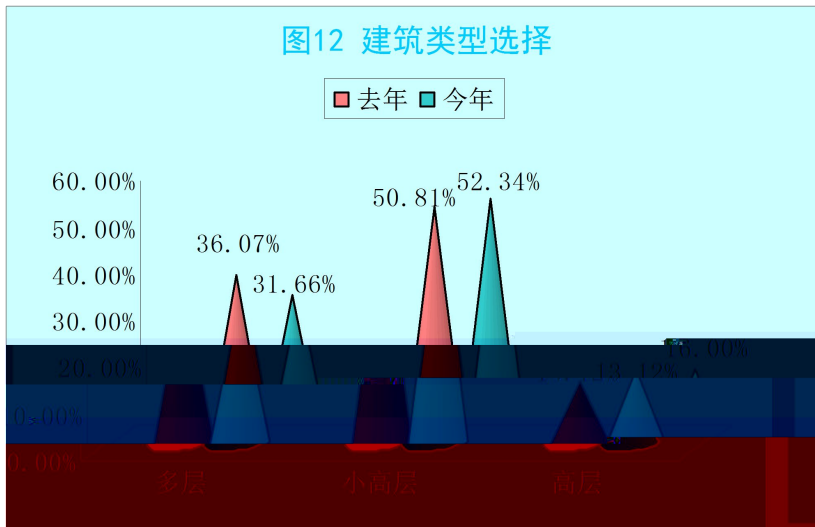
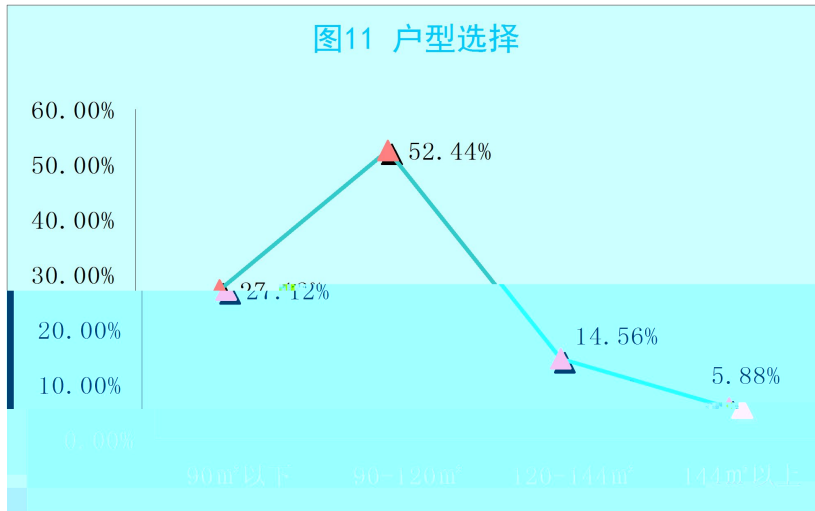
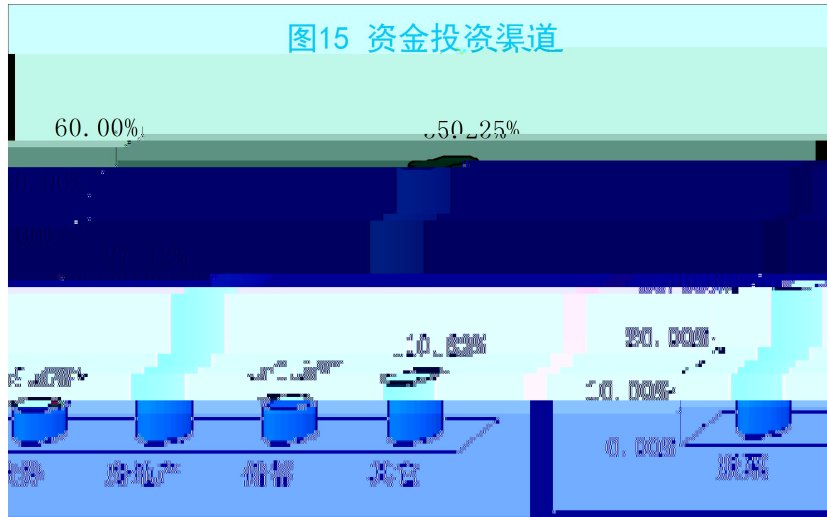


图15 资金投资渠道



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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易

湖南省高职高专院校学生 市场营销专业技能考核题库统计表

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度
				较难 中等

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		1-4				
		1-5				
		1-6				
		1-7				
		1-8				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
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		1-10				
		1-11				
		1-12				
		1-13				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
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		1-15				
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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易

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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
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		2-5,				
		2-6,				
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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
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		2-9,				
		2-10,				
		2-11,				

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
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		2-12,				
		2-13,				
		2-14,				
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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
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		2-16,				
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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		3-9				
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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易

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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		4-9				
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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		4-14, " "	SVOT			
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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		4-18 " "	SWOT			
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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
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模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
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		5-11 9	SWOT			

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		5-12	SVOT			
		5-13	SVOT			
		5-14	SVOT			
		5-15	SVOT			
		5-16	SVOT			

模块名称	项目名称	试题编号	测试的能力与素质	试题难易程度		
				较难	中等	较易
		5-17 " "	SVOT			
		5-18	SVOT			
		5-19	SVOT			
		5-20	SVOT			